



Device Management Summit

Tuesday June 24, 2008, Santa Clara Convention Center, California, USA

Low Cost Device Deployment & User Support

Only at TM Forum's Device Management Summit:

- **Deployment requirements from a leading Enterprise Buyer:** Delivered by award-winning Chuck Trent, VP of Information Technology at Cisco Systems
- **Obtain first-hand insight** from **Comcast's** Director of Home Networking about the device management needs of a service provider
- Hear about the **consumer experience revolution** - reduce complexity and associated maintenance costs
- **Attain industry clarity:** fully understand what standards are in place and what they mean for your future plans from the **DSL Forum, Home Gateway Initiative & OSGI Alliance**
- Explore and **benchmark your business:** hear perspectives from different players in the value chain

Speakers include senior representatives from:

Comcast
Westell
4HomeMedia
Cisco Systems
Telcordia
Coxhead Consulting
Peak8Solutions
TM Forum
OSGI Alliance
Device Management Forum
DSL Forum
Home Gateway Initiative

Welcome



Dear Colleague,

The number of devices in use is expected to explode over the next few years. Even in the short term, their ever-increasing functionality and lower cost is creating problems for the end user - it is hard to find the time to understand how to use them since the user replaces them

more frequently and has more of them to cope with.

The user needs help and the service provider needs to find a way to deliver it at a much lower cost.

This summit offers an opportunity to discover the different ways devices are managed today, and what enterprises and manufacturers are doing to cope with the higher volumes of devices and their increased sophistication.

The TM Forum's Device Management Summit is the ideal forum for enterprises, service providers, device manufacturers, and other participants in the supply chain to share their experiences, and learn about the common pitfalls companies encounter when trying to manage devices.

It will assist you in choosing the right mix of solutions available today to meet your needs, and understand more about what the industry is developing that will affect your future options.

I hope that you find the summit beneficial and I look forward to working with your company on the various TM Forum end-user device management initiatives which you'll learn about at this event.

Best regards,

Chris Ballard
Head of the Device Sector
TM Forum

In collaboration with:



The OSGi Alliance is a worldwide consortium of technology innovators that advances a proven and mature process to assure interoperability of applications and services based on its component integration platform. The alliance provides specifications, reference implementations, test suites and certification to foster a valuable cross-industry ecosystem. Member companies collaborate within an egalitarian, equitable and transparent environment and promote adoption of OSGi technology through business benefits, user experiences and forums.



The Home Gateway Initiative (HGI) is an open forum launched by Telcos in December 2004 with the aim to release specifications of the home gateway. The HGI specification 1.0 has been published in July 2006, with 2.0 updates and additions in September 2007 and both consolidated in the merged version of the "Residential Profile" specification for the Home Gateway published on January 2008.

Media Partner:



Connect-World publishes editions for each of the world's major regions: Africa and the Middle East, Asia-Pacific, EMEA, Europe, Global, India, Latin America and North America. Our writers are the people who know the ICT sector best: the leaders of industry, governments, Regulators, international organizations, legal experts, bankers and their advisors. Visit www.connect-world.com.

Associate Partners:



A nonprofit organization, the IEC is dedicated to catalyzing technology and business progress worldwide in a range of high-technology industries and their university communities. Since 1944, the IEC has provided high-quality educational opportunities for industry professionals, academics, and students. In conjunction with industry-leading companies, the IEC has developed an extensive, free, on-line educational program. The IEC conducts industry-university programs that have a substantial impact on curricula. For more information, visit www.iec.org.



The IMS/NGN Forum is a global telecommunications industry association devoted to M-Play the interoperable IP Multimedia Subsystem (IMS) and Next Generation Network (NGN) service delivery architecture and solutions. The Forum is the creator and organizer of the IMS Plugfest™ and NGN Plugfest™, the industry's only events focused on verification and certification of IMS and NGN service interoperability through the IMS Certified™ and NGN Certified™ programs. For additional information, please visit www.IMSForum.org.

Conference Agenda

8:25am Chair's Welcome & Opening Remarks



Chris Ballard
Head of the Device Sector
TM Forum

8:30am Business Drivers for Device Management: Market Assessment and Outlook



Abraham Joseph
CEO and Founder
Device Management Forum

9:00am Perspectives I: Understanding the End-User Needs of the Large Corporate Enterprise



Chuck Trent
VP Information Technology
Cisco Systems

9:30am Perspectives II: The Role of Enabling Technologies from Today's Device Manufacturers - Speaker 1



Jim Thomsen
Line Manager
Westell

10:00am Speaker 2



Jim Hunter
CTO & Chief Architect
4HomeMedia

10:30am Coffee Break

11:00am Perspectives III: Service Providers Extending the Management Reach to the End Customer Device



Chris Albano
Director of Home Networking and CPE
Comcast

11:30am TM Forum End-User Device Management Interest Group: Scope and Directions



Chris Ballard
Head of the Device Sector
TM Forum

12:00pm Lunch and Networking

1:00pm Working in Harmony for an Enhanced End Customer Experience: Panel Session



Moderator: Paul Coxhead
Owner
Coxhead Consulting



Jim Hunter,
CTO
& *Chief Architect*
4HomeMedia



Jim Thomsen
Line Manager
Westell



Chris Albano
Director of Home Networking and CPE
Comcast



Matthew Herdlein
Executive Director
Telcordia

1:45pm Solutions: Managing the Enterprise Teleworker



Plamen Nedeltchev
Senior Member of Technical Staff
Cisco Systems

2:15pm Solutions: Delivering Device User Support



John Fisher Jr.
COO & CSA
PEAK8 SOLUTIONS

2:45pm Coffee Break

3:05pm Solutions: Related Industry Standards (Panel)



Robin Mersh
DSL Forum Chief Operation Officer,
ex officio member DSL Forum Board of Directors,
DSL Forum



Frank den Hartog
Chair of the Remote Device Management Working Group
Home Gateway Initiative



Stan Moyer
Strategic Research Program
Telcordia & OSGi Alliance

3:50pm Chair's Closing Remarks: Future Directions and Next Steps



Chris Ballard
Head of the Device Sector
TM Forum



4:00pm - All attendees are welcome to join Connections™ opening Keynote addresses and Cocktail Reception

Sponsorship

Increase your visibility at the first-ever TM Forum Device Management Summit by taking advantage of our enhanced sponsorship program. The TM Forum Events team has put together a comprehensive package of sponsorship opportunities that we are offering at great rates to our members.

Supporting the event will provide you with a unique opportunity to expose your products and services to our assembled audience of targeted decision makers, branding and networking opportunities.

Contact Apostolos Kallis (+ 30 6947 828 428 - akallis@tmforum.org) for more information or to become a sponsor.



Registration and Fees

As well as gaining access to the TM Forum's interactive Device Management summit, all TM Forum attendees are invited to join the opening day sessions at CONNECTIONS™. This includes the opening Keynote and Networking Reception in the showcase on June 24th.

	Standard Registration Before 06/10/2008	Late Registration 06/11/2008 onwards
Member Price	\$900	\$1,125
Non-Member Price	\$1,100	\$1,375

Please register online via the website: www.tmforum.org/devicemgmt or email register@tmforum.org

Travel and Lodging Details



The Device Management Summit will be held at:
Santa Clara Convention Center
5001 Great America Parkway
Santa Clara, California 95054
800.272.6822 phone

Please book your hotel rooms now at the beautiful Hyatt Regency Santa Clara Hotel on the same site as the Convention Center.

A limited block is available at the discounted room rate of \$185 for Single/Double (cut-off is Sunday, June 1st)

Please visit, www.santaclara.hyatt.com/groupbooking/claraarks2008 to reserve your room(s) now.

You may also call the Hyatt Regency Santa Clara Hotel Reservation line at 408-200-1234 or 800-233-1234. Mention CONNECTIONS™ to receive the discounted room rate.

TM Forum delegates are also offered a discounted rate of \$1,200 (standard rate is \$1,800) to attend the CONNECTIONS™ Conference. To receive this rate, please use discount code TM FORUM when registering on the CONNECTIONS™ website: www.parksassociates.com/events/connections/2008/