Advertising on tmforum.org

Interactive, up-to-the-minute and essential, tmforum.org attracts on average 40,500 unique visits each month and is one of the market-leading online business portals for the communications industry.

The website is at the center of all TM Forum's activities and offers users a truly interactive experience through its program of webinars; online community groups; collaboration projects; blogs; industry news; exclusive online publications; as well as all the latest information on TM Forum work with the industry.

Top four reasons for advertising on tmforum.org

1. Highly targeted audience

We believe we have one of the best audiences in the industry. With a global membership of nearly 800 organizations, including many of the world's leading service providers, and a high percentage of decision makers and senior executives actively involved in TM Forum and visiting the site regularly.

2. Maximum exposure

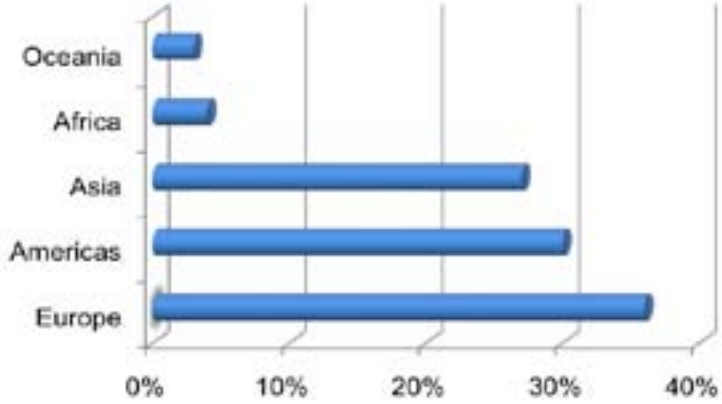
We guarantee your advertisement will receive a high visibility location on at least 200 pages, including 30 of the top 50 pages across our site, leading to unprecedented reach across the TM Forum community. We only ever take a maximum of 5 advertisers each month.

3. Generate leads and improve Google ranking

Each advertisement includes a tracked hyperlink to your organization's selected website/page, so you can track the success of your advert.

4. Bolster your position as a thought leader

You can use your leaderboard to promote new white papers, case studies, product launches and other content collateral.



Graph shows typical website traffic

Contact

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"...the natural place for us to continue the symbiotic relationship that we have with the community and TM Forum."

Benedict Enweani
CEO, Ontology Systems

Fast Facts

- Over 92,000 visits each month
- More than 450,000 page views each month
- 40,500 absolute unique visitors each month
- Visitors stay on average 5 min 44 seconds *

Cost and Specs

- $4795 for one month
- Animated leaderboard style advertisement
- Size: W728px xH90px
- Format: gif or jpeg

* All stats sourced from Google Analytics, for Jan-Nov 2010

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