THE FACE OF DIGITAL LEADERSHIP

Why did you want to join TM Forum's board?

I believe the communication industry is facing a challenge in terms of business model and operation model transformation. TM Forum can encourage Digital Leadership in this domain, helping to identify and eliminate barriers on the transformation journey and enabling the industry to get into a new value growth cycle.

How does your vision for Digital Leadership align with TM Forum?

1. Defining a digital transformation methodology and framework with practice light houses, to speed up the progress of the industry's digitalization; TM Forum's Digital Maturity Model (DMM) program aligns with that.
2. Shaping a new generation of Operations & IT, which the Forum's ODA program is aimed at, combined with new generation network technology like 5G, to upgrade the core offerings of the communication industry with new value propositions and new business models, like Network Slicing as a Service.
3. Collaborative economies and platform business models should play a role in unleashing the business potential of the communication industry; TM Forum's Digital Partner and Open Ecosystems concepts are right on target.

Where were you educated?

I got my PhD on Automatic Control Theory & Application in Nankai University, Tianjin, China, in 1997.

What do you want TM Forum to achieve in the next 2 years?

1. Continue to be more agile and proactive as an industry-shaping organization.
2. DMM to be widely adopted by CSPs and consultant firms.
3. ODA & Open APIs would be driving Operations & IT, upgrading its value proposition.
4. Build a better collaboration ecosystem with relevant industry bodies (industry associations, SDOs and Open Source communities), to explore the Federated Platforms business model.

What do you consider your biggest professional achievement?

I was involved in Huawei's Mobile-IN, a pre-paid solution which gave access to hundreds of millions of subscribers, and Mobile Core, which sped up the migration pace of the industry from TMD to IP. For my contribution to TELLIN intelligent network system, I was awarded the First Grade Prize for China National Technology Advancement in 2005.

What big idea are you working on now?

The concept of "Ubiquitous Digital Intelligence Foundation" as the key infrastructure of the digital world, which would be used by society as the new generation of Public General Purpose Services, including digital identity, access, networking, computing, storage, data processing, video processing, AI, and block chain etc..

Haiping Che

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