# **CALL FOR CATALYST PROPOSALS**

BEFORE SUBMITTING PROPOSAL: Please check that you have included the required information

|  |  |
| --- | --- |
| 1 Committed Champion | Y/N |
| 4 Committed Participants | Y/N |
| 1 Marketing Lead | Y/N |
| 1 Project Lead | Y/N |

Please choose all the events that you plan to attend with your team. You may make changes to your selected events up to the submission deadline for the event you want to add or remove.

|  |  |  |
| --- | --- | --- |
| **Conference** | **Application Due Date** | **Attending? (Y/N/To be determined)** |
| Innovation InFocus 2017 | July 14, 2017 |  |
| Monetizing IoE InFocus 2017 | July 14, 2017 |  |
| TM Forum Live! Asia 2017 | August 15, 2017 |  |
| Middle East InFocus 2018 | September 15, 2017 |  |
| TM Forum Live! Nice 2018 | December 15, 2017 |  |

**Additional Dates:**

* Catalyst working sessions and presentations at [Action Week, Vancouver](http://actionweek.tmforum.org/), September 25-29, 2017 and/or
* Catalyst working sessions and presentations at Action Week, Lisbon, February 2018

**What types of projects will be considered?**

In this Call for Catalysts, we ask member companies to propose Catalysts to support:

* **Open APIs**
* **Customer Experience**
* **Data Analytics**
* **Internet of Everything**
* **NFV & SDN**
* **Smart Cities**
* **Security & Privacy**

|  |
| --- |
| **Submit To:** [jdufresne@tmforum.org](mailto:mlunde@tmforum.org)  Jean-Pierre Dufresne  Catalyst Program Project Manager |

**CATALYST PROPOSAL SUBMISSION**

|  |
| --- |
| Project Name: |
| Submitted By: Name:  Organization:  Email: |

**CONFIRMED CHAMPIONS AND PARTICIPANTS**

***Please enter member companies where you have obtained their explicit agreement that they will participate and please identify the contact information of the individual to whom a Catalyst agreement for this organization should be sent. You may also include Tentative participants in your submission, but a project will not be fully approved without meeting the required number of confirmed participants. For additional information, please visit our*** [***FAQ page***](https://www.tmforum.org/collaboration/catalyst-program/frequently-asked-questions/)***.***

**NOTE: A minimum of one Champion organization and four Participant companies are required per Catalyst project, though more are strongly encouraged. Roles marked in red are required; please add additional rows as needed.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Role | Name | Organization | Email | Confirmed/Tentative |
| Project Leader / Co-Leader |  |  |  |  |
| Project Co-Leader |  |  |  |  |
| Marketing Lead |  |  |  |  |
| Champion 1 |  |  |  |  |
| Champion 2 |  |  |  |  |
| Participant 1 |  |  |  |  |
| Participant 2 |  |  |  |  |
| Participant 3 |  |  |  |  |
| Participant 4 |  |  |  |  |

**Project Overview**

|  |
| --- |
| ***Vision:*** *One Sentence Vision Statement for this Catalyst Project* |

|  |
| --- |
| **What is the specific business problem you are trying to address**? *This should be phrased as a user story or multiple user stories.*  *As a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*  *I need to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*  *so that I can \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*  *To do this I need to \_\_\_\_\_\_\_\_\_\_\_\_\_\_*  *I know that I am successful when \_\_\_\_\_\_\_\_\_\_\_\_\_\_* |

|  |
| --- |
| **Use of best practices and standards:** *Please provide the necessary information outlined below for the one project category that is most appropriate to your proposal. Read both categories first to see where you fit.*   1. **Mature projects (beyond phase 1) and Deployment/Integration-Oriented Catalysts must:**  * leverage TM Forum assets to prove them out in the context of your project, * demonstrate extensions to TM Forum assets that you have created as part of the project, or * propose and prove the need for new best practices and standards (Frameworx models, APIs, best practices, etc.)    Describe the assets that you anticipate using, contributing to or creating in this project. |
| 1. **New or Exploratory Catalysts:** For new projects that have not begun to define solutions yet or projects that will explore brand new topics, pleaseexplain how you see using and/or creating standards and best practices as an important part of your project. |

**What makes this a significant problem to be solved?**

**What will change about the way your champions do business if this problem is solved?**

|  |
| --- |
| **Relationships:**Does this Catalyst build on a previous Catalyst or project? If so, please identify the difference between this and the earlier phase and the reason to continue (new challenge you will be exploring or new proof point you will be tackling).Does this project leverage internal TM Forum projects? If so please list and explain.Does this project leverage other standards bodies or industry groups? If so please list and explain the relationship. |

|  |
| --- |
| *Other Relevant Information that will assist in the reviewing of your project:* |

BEFORE SUBMITTING PROPOSAL: Have you included the required information?

|  |  |
| --- | --- |
| 1 Committed Champion/Service Provider | Y/N |
| 4 Committed Participants/Vendors | Y/N |
| 1 Marketing Lead | Y/N |
| 1 Project Lead | Y/N |

# **------------------------------------------------------------------**

# **Program Information**

**Catalyst Program Fees**

* Each Catalyst project will receive exhibition space as part of the TM Forum zones in which to present their demonstration at selected events.
* There is a 25% discount for companies participating in more than one Catalyst.
* Projects will also be professionally filmed at TM Forum Action Week, Vancouver, TM Forum Action Week, Lisbon and select events
* Pricing is for Participants (actual rates may vary based on membership type)
* Champions do not pay a Catalyst fee, but are expected to contribute time and effort towards defining the challenge, establishing the business requirements/use cases, and giving feedback on solutions as they are developed.

|  |  |  |
| --- | --- | --- |
|  | **TM Forum Event ($USD)- per event** | **TM Forum Live! 2018 (Euro-€)** |
| **Corporate A1** | **$**13,600 | **€**13,600 |
| **Corporate A2** | **$**13,600 | **€**13,600 |
| **Corporate A3** | **$**8,900 | **€**8,900 |
| **Corporate B1** | **$**8,900 | **€**8,900 |
| **Corporate B2** | **$**8,900 | **€**8,900 |
| **Corporate C** | **$**6,900 | **€**6,900 |
| **Corporate D** | **$**4,000 | **€**4,000 |
| **Corporate E** | **$**1,000 | **€**1,000 |

***Please Note****: USD prices are the same for each event (not including TM Forum Live! Nice). Euro prices are only for TM Forum Live! Nice 2018*

**Selection Guidelines**

We will accept as many projects as possible that fit the necessary requirements. Space in the Catalyst program is limited, so it is important that your proposal is presented in a clear and concise manner, focusing on business value and benefits in addition to explaining the proposed technology and the application of TM Forum best practices and standards. The proposal should follow the format on the submission form and must contain the information requested as well as meet the required specifics outlined above.

**Submissions are rated and reviewed by** the Catalyst Selection Committee, comprised of TM Forum management and technical staff, **which makes recommendations to the Collaboration Subcommittee of the TM Forum board on those projects that should be accepted for inclusion at the event. We anticipate notifying those projects that have been accepted within two weeks of submission.**

|  |  |  |
| --- | --- | --- |
| **If participating in:** | **Make sure to attend TM Forum Action Week in:** | **To be able to:** |
| Monetizing IoE InFocus 2017 | Action Week, Vancouver 2017 | Meet face-to-face with your team and fine tune your demo and messaging before conference; get expert help on telling the story of your project |
| Innovation InFocus 2017 | Action Week, Vancouver 2017 | Meet face-to-face with your team to work on your demo delivery and messaging before the conference; get expert help on telling the story of your project |
| TM Forum Live! Asia 2017 | Action Week, Vancouver 2017 | Meet face-to-face with your team to accelerate your project, do last minute matchmaking, and get advice from SMEs |
| Middle East InFocus 2018 | Action Week, Vancouver 2017 | Meet face-to-face with your team to accelerate your project, do last minute matchmaking, and get advice from SMEs |
| TM Forum Live! Nice 2018 | Action Week, Lisbon 2018 | Meet face-to-face with your team to accelerate your project, do last minute matchmaking, and get advice from SMEs |

To be considered for inclusion in the selected 2017-2018 TM Forum events, this document must be returned to Jean-Pierre Dufresne, Catalyst Program Project Manager at [jdufresne@tmforum.org](mailto:mlunde@tmforum.org) **no later than dates listed above.** If you have any questions or would like an initial review of your Catalyst idea before submitting, please feel free to contact Jean-Pierre directly.

Skype: jdufresne\_tmforum

Email: [jdufresne@tmforum.org](mailto:mlunde@tmforum.org)