

中国

智慧城市

tmforum InFocus

Yinchuan, China
7-9, September 2016

SMART CITY





CONFERENCE OVERVIEW

Returning to Yinchuan in September 2016!

Building on a very successful event in 2015, TM Forum Smart City InFocus 2016 will again return to Yinchuan to showcase the very best developments in smart cities from across the globe and will cement Yinchuan's position as a world-leading smart city.

The three-day invitation-only conference will bring together over 300 global senior representatives from across the smart city ecosystem to network and learn through an interactive program and will feature some of our latest "proof of concept" Catalyst demonstrations. The event will also provide an update on our Smart City Innovation Center as well as the adoption of the TM Forum Smart City Maturity & Benchmark Model which is being promoted to over 300 cities worldwide.



AGENDA-AT-A-GLANCE

	WEDNESDAY 7TH SEPTEMBER 2016	THURSDAY 8TH SEPTEMBER 2016	FRIDAY 9TH SEPTEMBER 2016
9am - 10.30am	SMART YINCHUAN CITY TOUR	SMART CITY INFOCUS KEYNOTE ADDRESSES	Creating Smarter Cities with Big Data, Analytics, and IoT
10.30am - 11am		Morning Networking and Catalyst Visit	
11am - 12.30pm		Building the Smart City Foundation	Smart Mobility
12.30pm - 2pm		Networking Luncheon	
2pm - 3.30pm		Creating Engaged and Collaborative Cities	Smart Energy
3.30pm - 4pm		Afternoon Networking and Catalyst Visit	
4pm - 5.30pm		Spotlight on Greenfield Cities	The Smart City of the Future
5.30pm - 6.30pm	Networking Reception		
7.30pm - 10pm	VIP Dinner	Hosted Networking Dinners	Tour of the Smart City Industrial Park

CONFERENCE DETAILS

When:

Wednesday 7th September –
Friday 9th September 2016

Where:

Yinchuan International
Convention Center, Yinchuan,
China

Format:

VIP dinner - Three-day Smart
City conference - Networking
dinners - Co-located Catalysts

- TM Forum Smart City InFocus 2016 brings together leading experts from around the world to accelerate the creation of smart city standards and best practices.
- The smart city industry is growing rapidly – to an estimated 400 billion USD by 2020.
- The three-day event will begin on Wednesday 7th September with an optional smart city tour of Yinchuan followed by the official start of the event with the VIP dinner.
- Thursday 8th September will see delegates attend the first day of the Smart City conference and there will be networking dinners held in the evening. Delegates will also get the opportunity to experience first hand TM Forum's proof-of-concept Catalysts during the networking breaks.
- Friday 9th September will see delegates attend the second day of the Smart City InFocus conference, experience Catalyst projects, and provide a unique opportunity to visit the Smart City Industrial Park.
- Saturday 10th September will see delegates departing to the airport for a safe trip home.



Key topics include:

- Creating a smart city blueprint
- Enabling the smart city digital ecosystem
- Understanding the fundamentals that underpin the building of smart cities
- Engaging citizens and designing citizen-centric smart services
- Harnessing data analytics to improve the life of citizens in smart cities
- Building safe and secure smart cities
- Smart energy and waste management
- Smart healthcare for smart cities

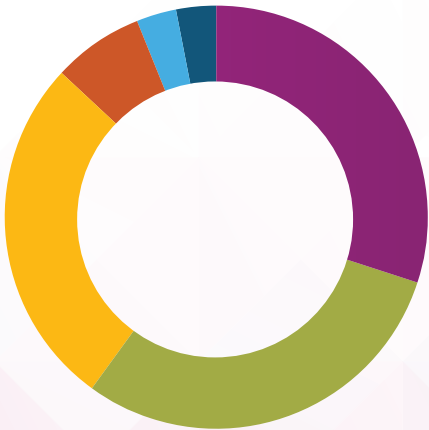
What is new for 2016?

- Increasing the conference content from one to two days
- Creating more interactive content sessions – adding panel discussions and an interactive roundtable workshop
- Catalyst demonstrations onsite in the foyer/break area
- Increasing the number of international delegates from 150 to 300 people
- Networking dinners
- Post event report on smart cities including case studies from the event

WHO WILL YOU MEET?

At TM Forum Smart City InFocus 2016, you will meet over 300 C-level and senior delegates carefully selected from cities, governments, service providers and enterprises from more than 50 countries across the globe.

Attendee Profile



- Government Officials (cities and government)
- C-Level & senior delegates from Service Providers & Enterprises - Business
- C-Level & senior delegates from Service Providers & Enterprises - Technical
- International Press & Media
- Catalyst Proof-of-Concept Collaborators
- Senior Academics

Previous attendees include:



What is included...

Travel costs including flight, hotel and transfers in Yinchuan, China*

The city of Yinchuan has graciously offered to cover the complete travel cost, including flight, hotel and transfer, for select executives and government officials. There are eligibility requirements and the TM Forum team will work directly with you to understand them.

**Please note the cost of travel to and from your domestic airport is not included as well as the visa for China.*

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