

Digital ecosystem management within and beyond your organization

Future success as a communication service provider means extending beyond traditional network and service excellence into partnerships that deliver new capabilities and opportunities through digital ecosystems and platform-based businesses models.

Your challenges

<div style="background-color: #e91e63; color: white; padding: 5px; margin-bottom: 10px;">Business models</div> <ul style="list-style-type: none"> Defining and maximizing your value in ecosystem opportunities Untangling complex ecosystem products and services that require input from multiple internal and external parties Optimizing the roles of multiple stakeholders in new opportunities 	<div style="background-color: #e91e63; color: white; padding: 5px; margin-bottom: 10px;">Bridging the Business and IT gap</div> <ul style="list-style-type: none"> Communicating clear business requirements and project scope for ecosystems Capturing perspectives of multiple stakeholders in reasonable timeframes
<div style="background-color: #e91e63; color: white; padding: 5px; margin-bottom: 10px;">Time to Market</div> <ul style="list-style-type: none"> Keeping up with market speed due to lack of agility Combatting market leadership by non-telecom companies 	<div style="background-color: #e91e63; color: white; padding: 5px; margin-bottom: 10px;">Partner Management</div> <ul style="list-style-type: none"> Designing multifaceted business and technical relationships between parties Ensuring value for each ecosystem participant Achieving buy in and consensus from ecosystem partners

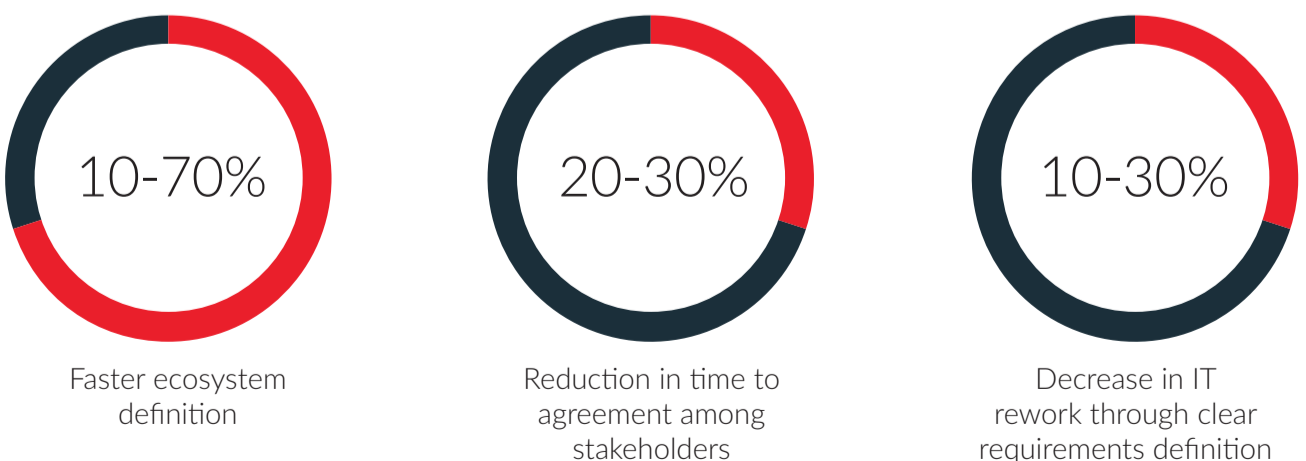
As a result of these challenges

- You are missing business opportunities
- You overspend on partnerships
- You struggle to reduce errors in IT handovers
- You have difficulty confidently picking winning services

CurateFx has the answers:

Define your business scenarios, ecosystems, products and services	Design with the power of proven TM Forum blueprints behind you	Scope your project using proven Frameworkx models	Collaborate inside and out
<p>Create new business models through the built-in methodology, best practice guidance and visualization tools that accelerate the capture of your concept</p>	<p>Clearly define the roles of ecosystem stakeholders and map their multi-faceted relationships with the Ecosystem Designer purpose-built interface</p>	<p>Industry standard Frameworkx and Open APIs are integrated into the tool, allowing IT and business to clearly capture and assign requirements for the project</p>	<p>The key to effective collaboration is flexibility which is why our tool can be used simultaneously by multiple stakeholders, shared online, read-only, offline and shared in pdf or word format</p>

Potential value to your company: (Industry verified)



*Data aggregated from a survey of companies that have used CurateFx within their Catalyst projects