Digital ecosystem management within and beyond your organization

Future success as a communication service provider means extending beyond traditional network and service excellence into partnerships that deliver new capabilities and opportunities through digital ecosystems and platform-based businesses models.

Your challenges

**Business models**
- Defining and maximizing your value in ecosystem opportunities
- Untangling complex ecosystem products and services that require input from multiple internal and external parties
- Optimizing the roles of multiple stakeholders in new opportunities

**Bridging the Business and IT gap**
- Communicating clear business requirements and project scope for ecosystems
- Capturing perspectives of multiple stakeholders in reasonable timeframes

**Time to Market**
- Keeping up with market speed due to lack of agility
- Combating market leadership by non-telecom companies

**Partner Management**
- Designing multifaceted business and technical relationships between parties
- Ensuring value for each ecosystem participant
- Achieving buy in and consensus from ecosystem partners

As a result of these challenges

- You are missing business opportunities
- You overspend on partnerships
- You struggle to reduce errors in IT handovers
- You have difficulty confidently picking winning services
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CurateFx has the answers:

**Define your business scenarios, ecosystems, products and services**
Create new business models through the built-in methodology, best practice guidance and visualization tools that accelerate the capture of your concept

**Design with the power of proven TM Forum blueprints behind you**
Clearly define the roles of ecosystem stakeholders and map their multi-faceted relationships with the Ecosystem Designer purpose-built interface

**Scope your project using proven Frameworx models**
Industry standard Frameworx and Open APIs are integrated into the tool, allowing IT and business to clearly capture and assign requirements for the project

**Collaborate inside and out**
The key to effective collaboration is flexibility which is why our tool can be used simultaneously by multiple stakeholders, shared online, read-only, offline and shared in pdf or word format

Potential value to your company:

(Industry verified)

- **10-70%**: Faster ecosystem definition
- **20-30%**: Reduction in time to agreement among stakeholders
- **10-30%**: Decrease in IT rework through clear requirements definition

*Data aggregated from a survey of companies that have used CurateFx within their Catalyst projects*