# CATALYST PROPOSAL SUBMISSION FOR DIGITAL TRANSFORMATION ASIA BANGKOK 2020

## INTRODUCTION

Please complete this form to submit Catalyst project proposals for [Digital Transformation Asia](https://dta.tmforum.org/)part of our **Digital Transformation World Series** along withDigital Transformation World. This digital-only format will be a six-week online ‘festival of collaboration’, starting the week of October 5, 2020. 

* Go [here](#_CATALYST_PROJECT_TYPES) to submit a new Catalyst project proposal, or a new phase of an existing Catalyst project.
* See [here](https://www.tmforum.org/catalysts-looking-participants/)for descriptions of the three Catalyst project types (CSP Catalysts, Open Source Catalysts and Ecosystem Catalysts).
* See [here](https://www.tmforum.org/collaboration/catalyst-program/catalyst-pricing/) for Catalyst program fees.

## SUBMITTING YOUR PROPOSAL

Please send your completed proposal form to Shengfan Hou **Shou@tmforum.org**

If you have any questions or would like an initial review of your Catalyst idea before submitting, please feel free to contact Shengfan directly.

## GUIDANCE ON PROJECT TOPICS

TM Forum welcomes all proposals from our members with the key objectives being to stimulate collaborative innovation and to validate and enrich our industry best practices and standards.

Space in the Catalyst program is limited, so it is important that your proposal is presented in a clear and concise manner, focusing on business value and benefits in addition to explaining the proposed technology and the application of

TM Forum best practices and standards.

**Submissions are rated and reviewed by** a Catalyst selection committee comprising TM Forum management and technical staff, **which makes recommendations to the Collaboration Subcommittee of the TM Forum Board on those projects that should be accepted for inclusion at the event. We expect to notify projects of their status a few weeks after submission.**

# CATALYST PROPOSAL SUBMISSION FOR DTA-20, BANGKOK

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| --- |
| Project Name: |
| Catalyst Type: CSP / Open Source / Ecosystem / *(delete as appropriate)* |
| Submitted By: Name:  Organization:  Email: |

## PROJECT OVERVIEW

**Catalyst vision Statement**

Please enter a one sentence vision statement for this Catalyst Project:

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| --- |
|  |

**Short description**

Please elaborate on your above vision statement (150 words)

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**Significance of business pain points**

What makes the business challenge which your Catalyst proposal addresses a significant problem to be solved, and what will change about the way your Champions do business if this problem is solved?

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**Solution scope**

This should be phrased as a user story or stories:

As a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I need to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

so that I can \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

To do this I need to \_\_\_\_\_\_\_\_\_\_\_\_\_\_

I know that I am successful when \_\_\_\_\_\_\_\_\_\_\_\_\_\_

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## Use of TM Forum Best Practices and Standards

Catalyst projects should:

* Leverage TM Forum best practices and standards to help validate them in the context of your project,
* Demonstrate extensions to TM Forum best practices and standards created as part of the project, or
* Propose and show the need for new best practices and standards (Frameworx extensions, Open APIs etc.)

Describe the TM Forum assets that you anticipate using, contributing to or creating in this project:

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| --- |
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## Other standards

Does this project leverage other standards bodies or industry groups? If so, please list and explain the relationship:

|  |
| --- |
|  |

## TM Forum Collaboration projects

Does this project have a close connection with one or more of [TM Forum’s collaborative R&D projects](https://www.tmforum.org/collaboration/current-projects/)? If so, please highlight below:

|  |
| --- |
|  |

## Phase 2+ Catalyst

Is your proposal is for an extension of a previous Catalyst project? Y / N

If Yes:

Event and date of previous phase was showcased at:

URN and Name of previous catalyst phase:

Please identify the differences between this new phase and the earlier phase(s) and the reasons to continue (eg a new business challenge or use case):

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## Additional information

Please enter any other relevant information that will assist in the reviewing of your project:

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**Topics**

Please identify which topics are relevant to your catalyst

5G

AR/VR

AI/Machine Learning

Analytics

Blockchain

Business Assurance

Connect Car

Culture Transformation

Digital Customer Experience

Digital Ecosystem Mgmt

Edge Computing

Frameworx

IT Transformation

Industrial Manufacturing

IoT

Media & Entertainment

Network Automation

ONAP

Open APIs

Open Digital Architecture

Smart City

Smart Finance

eHealth

Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## EXPRESSION OF FUTURE INTEREST IN POST-CATALYST SHOWCASES

Teams showcasing a Catalyst project at Digital Transformation Asia 2020 in Bangkok may subsequently wish to showcase their results at TM Forum’s regional events for a period of up to 12 months from their submission for the Copenhagen cycle. Post-Catalyst showcases are optional and are subject to subject to availability, additional fees and rules (see pricing [here](https://www.tmforum.org/collaboration/catalyst-program/catalyst-pricing/)).

Please indicate which Post-Catalyst showcase events your team may be interested to attend. You may make changes to your selected events up until the application due date for the event you are interested in.

|  |  |
| --- | --- |
| **Event** | **Interested? (Y/N)** |
| Digital Transformation Middle East 2021 (January 2021, Dubai) |  |
| Digital Transformation North America 2021 (September 2020, Dallas) |  |

## PROJECT TEAM

At this stage of the process we don’t expect that you will necessarily have a full team in place, or have met all the requirements for full approval (in fact, the TM Forum Catalyst team will provide support for matchmaking and other aspects of the project to help you succeed).

**Fees may apply to an organization’s participation in a Catalyst. Please review**[pricing chart](https://www.tmforum.org/collaboration/catalyst-program/catalyst-pricing/))**for full details. Fees are ONLY due after a catalyst becomes fully-viable**

View [Catalyst Project Team Roles & Responsibilities RACI](https://projects.tmforum.org/wiki/display/CSP/Types+of+Catalyst+projects+and+program+fees#TypesofCatalystprojectsandprogramfees-CatalystProjectTeamRoles&ResponsibilitiesRACI)to see definitions of organizational and individual team member roles

|  |  |  |
| --- | --- | --- |
| Catalyst Type | Roles | Acknowledged |
| CSP Catalysts | 1 CSP Champion\* + 4 Participants\* (Minimum of 3 paying participants) | Y/N |
| Open Source Catalysts | 1 CSP Champion\* + 1 Open Source Organization\* + 3 Participants\* (Minimum 3 TM Forum members) | Y/N |
| Ecosystem Catalysts | 1 Champion (Vertical Market Player)\* + 4 Participants\*  (Minimum 3 paying participants, 2 TM Forum members) | Y/N |
| All Catalysts | 1 Project Lead\*, 1 Marketing Lead\* , 1 Project co-lead, 1Technical lead | Y/N |

\*Required for catalyst to become fully-viable

**Team Members**

Please enter below the companies or organizations from whom you have obtained agreement that they will participate~~.~~ You may also include tentative participants in your submission, but a project will not be fully approved without meeting the required number of confirmed participants.

Please add extra rows below, if needed:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Role | Name | Organization | Email | Confirmed/Tentative |
| Project Leader |  |  |  |  |
| Project Co-Leader |  |  |  |  |
| Marketing Lead |  |  |  |  |
| Champion 1 |  |  |  |  |
| Champion 2 |  |  |  |  |
| Participant 1 |  |  |  |  |
| Participant 2 |  |  |  |  |
| Participant 3 |  |  |  |  |
| Participant 4 (not required for Open Source Catalysts) |  |  |  |  |
| Open Source Organization (open source Catalysts only) |  |  |  |  |