

# Open Digital Architecture-eTOM 21.0 Product Conformance Certification Report

## Tecnotree DOM: Digital Order Manager v 5.0

January 2022 Version 1.0



## **Table of Contents**

| List | of Figures2   |  |  |  |
|------|---|--|--|--|
| List | List of Tables  |  |  |  |
| 1    | Introduction4   |  |  |  |
| 1.1  | Executive Summary4  |  |  |  |
| 2    | Product Functionality/Capability Overview5                        |  |  |  |
| 2.1  | DOM: Digital Order Manager v 5.0 Platform Overview5               |  |  |  |
| 2.1. | 1 About Tecnotree6  |  |  |  |
| 2.2  | DOM: Digital Order Manager v 5.0 Platform Benefits8               |  |  |  |
| 2.3  | DOM: Digital Order Manager v 5.0 Modules9                         |  |  |  |
| 2.4  | DOM - Digital Order Manager v 5.0 Supported Installation Models10 |  |  |  |
| 2.5  | Product Scope11   |  |  |  |
| 2.6  | Business Process Framework Level 2 Process Scope11                |  |  |  |
| 3    | Business Process Framework Assessment Overview13                  |  |  |  |
| 3.1  | Mapping Technique Employed13                                      |  |  |  |
| 3.2  | Scope of Conformance Certification (eTOM)15                       |  |  |  |
| 3.3  | List of Certified Processes– Chart (eTOM)15                       |  |  |  |
| 3.4  | Business Process Framework – Scoring Guidelines16                 |  |  |  |
| 3.5  | Business Process Framework – Process Mapping Descriptions17       |  |  |  |
| 3.5. | 1 Customer Domain17   |  |  |  |
| 3.6  | Conformance Result  |  |  |  |
| 3.7  | Business Process Framework – Conformance Result Summary19         |  |  |  |

## List of Figures

| Figure 1 DOM: Digital Order Manager Overview                             | 5  |
|--|----|
| Figure 2 DOM 5.0 value proposition                                       |    |
| Figure 3 DOM Architecture  | 9  |
| Figure 4 DOM Installation Models   |    |
| Figure 5 DOM Scope   | 11 |
| Figure 6 DOM eTOM Scope  | 12 |
| Figure 7- Level 3 List of process certified                              | 15 |
| Figure 8- Level 3 process scope for certification                        | 15 |
| Figure 9- TM Forum Business Process Framework: Conformance Scoring Rules |    |
| Figure 10 eTOM Conformance Scores Summary                                |    |
| Figure 11- eTOM Conformance Scores                                       | 19 |
|  |    |

## List of Tables

| Table 1 Tecnotree's Digital BSS Strategy | 6 |
|--|---|
| Table 2 Tecnotree Digital BSS signatures | 6 |

tmforum.org

### **1** Introduction

### **1.1 Executive Summary**

This document provides details of Tecnotree self-assessment and TM Forum's Conformance Assessment of the **DOM: Digital Order Manager v 5.0** against the following ODA-eTOM 21.0 components:

• Business Process Framework (eTOM) Version 21.0

The assessment included a review of:

• The methodology approach to process modeling against the TM Forum's Business Process Framework (eTOM) Release 21.0 according to the specific processes submitted in scope for the Assessment.

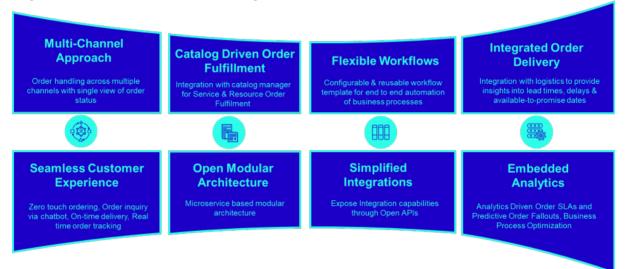
For more information on the Tecnotree DOM Product please contact: <u>marketing@tecnotree.com</u>

For any additional information on this Frameworx Conformance Certification Report, please contact TM Forum at: <u>conformance@tmforum.org</u>.

### 2 Product Functionality/Capability Overview

#### 2.1 DOM: Digital Order Manager v 5.0 Platform Overview

Tecnotree Digital Order Manager (DOM) is a catalog driven order manager that provides automation of various product and services enabling communication service providers (CSPs) to expand their current market from traditional GSM to a digital world. With the help of DOM, CSP can create various products and offerings as part of catalogue. DOM provides automation of delivery and fulfilment of product, services and resources. DOM provides a unified platform for order fulfilment and processing with built-in integration of various Tecnotree digital products such as Digital Catalog Manager (DCM) for product, service and resource construct, Digital Customer Lifecycle Manager (DCLM) for capturing customer order and request, Digital Convergent Billing System (DCBS) for managing subscriber billing and invoicing. Additionally, DOM has the capability to integrate with other upstream or downstream that is compliant with TM Forum standards.





The following are the key features of DOM v 5.0:

- Unify order processing and fulfilment
- Centralize order tracking and monitoring
- Utilizing dynamic reusable microflows
- Catalog driven order processing
- Event driver order processing and fulfilment enabling processing future dated order
- Manual user task creation and activation
- Increase Operational Efficiency because of TM Forum Open API based integration to channels & backend systems



#### 2.1.1 About Tecnotree

Tecnotree is a global provider of telecom IT solutions for the management of products, customers and revenue. Tecnotree helps Communications Service Providers to transform their business towards a marketplace of modern and digital services. Tecnotree empowers service providers to monetize service bundles, provide personalized user experiences and augment value throughout the customer lifecycle. Tecnotree serves around 90 service providers in more than 70 countries. Tecnotree is listed on the main list of NASDAQ Helsinki with the trading code TEM1V.

Tecnotree has a well-defined and augmented portfolio of products that is in line with the vision of Digital Transformation for DSPs and one which can provide a smooth transition from CSPs to DSPs. The following table provides this digital strategy that Tecnotree has embedded in its portfolio of products.

| Tecnotree Digital Strategy |  |   |
|----------------------------|--|---|
| Digital for Business       | Continuous customer engagement<br>through different channels to<br>understand consumer behaviors<br>and generate higher revenues | <ul> <li>Omni Channel</li> <li>Digital Marketplace</li> <li>Digital Wallet</li> <li>Advanced Campaigns</li> <li>Loyalty Monetization</li> <li>Personalize Experience</li> </ul> |
| Digital for Technology     | Providing Platforms and Tools to<br>achieve agility for delivering<br>Business goals   | <ul> <li>Orchestration</li> <li>Open API</li> <li>Service Innovation</li> <li>Micro services</li> <li>Advance Analytics/ML</li> <li>Containerization</li> </ul>                 |
| Digital for Operations     | Automation of tasks and providing<br>insights into process or business<br>performance through guided<br>application intelligence | <ul> <li>Self-Healing -ML</li> <li>Operations Anywhere<br/>APP</li> <li>Continuous Deployment</li> <li>Automated Fault<br/>Management</li> <li>Self-Monitoring</li> </ul>       |

#### Table 1 Tecnotree's Digital BSS Strategy

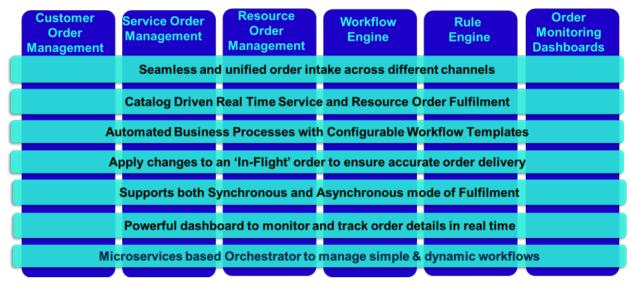
Below table highlights Tecnotree signatures for Digital BSS Suite 5.

#### Table 2 Tecnotree Digital BSS signatures

| Tecnotree Digital BSS Signatures |   |  |
|----------------------------------|---|--|
| Mobile First                     | Tecnotree's strategy is to move from Mobile too to Mobile first<br>experience. Mobile native Apps are provided for partners, DSP's<br>marketplace managers and consumers. |  |
| Omnichannel<br>Enabled           | Extending Omni channel experience which is all about creating an<br>Omni-present and consistent experience across all channels.   |  |
| Open APIs                        | Opening Partner ecosystem through Open API's and monetization capabilities with Seamless integrations   |  |
| Reduced TCO                      | <ul> <li>Open source technical stack eliminates expensive license cost</li> </ul>   |  |

| Tecnotree Digital BSS Signatures       |  |  |
|--|--|--|
|  | <ul> <li>Standardized services increase reusability and reduce overall cost</li> <li>Improved performance and availability reduce the downtime</li> </ul>                |  |
| Cloud-Native                           | Embracing Cloud-Native technologies helps in selecting the right<br>future-proof stack among the rapidly evolving options is critical and<br>cannot wait                 |  |
| Micro-services<br>Orchestration        | Achieving Agility, Reusability, Self-Governing, Cohesiveness,<br>Testability, Deploy-ability, Scalability, and high Availability   |  |
| Incremental<br>feature<br>improvements | Continuous Delivery as the means of fast delivery of incremental features  |  |
| Al Enabled                             | <ul> <li>AI Enabled digital products providing deep insights about<br/>Customers, Partners, Services/Products</li> <li>Adding intelligence to ease Operations</li> </ul> |  |
| Self-healing                           | Proactive Managed Services through Self-Healing based on AI & ML capabilities  |  |
| Automated fault management             | Through Fault Tolerant and Resilient solution  |  |
| Auto Scaling                           | Capability to augment capacity on demand basis   |  |

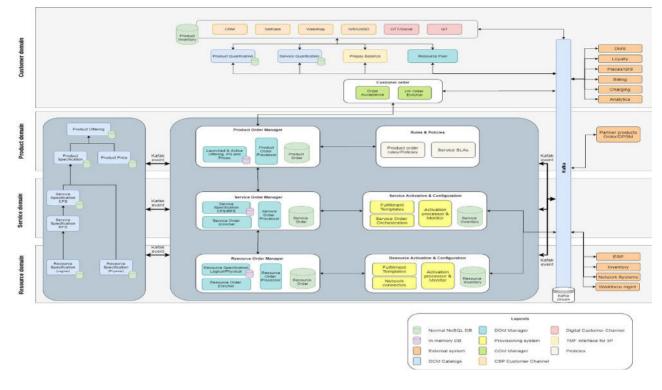
### 2.2 DOM: Digital Order Manager v 5.0 Platform Benefits



The following diagram provides the key value proposition of DOM 5.0:

Figure 2 DOM 5.0 value proposition





## 2.3 DOM: Digital Order Manager v 5.0 Modules

**Figure 3 DOM Architecture** 

P a g e 9 Copyright © TM Forum 2022

### 2.4 DOM - Digital Order Manager v 5.0 Supported Installation Models

The following installation models are applicable for DOM – Digital Order Manager v 5.0: DOM application is based on Containerization and uses the Docker Containerized model.

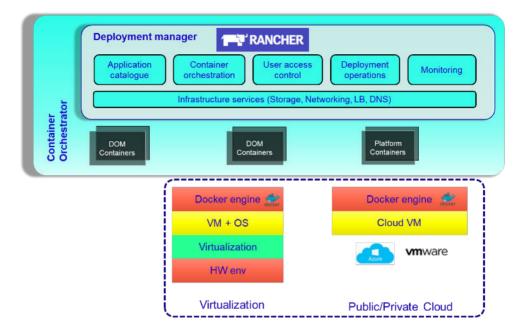


Figure 4 DOM Installation Models



### 2.5 Product Scope

The following diagram depicts the scope of DOM that includes the functional modules, the NFRs (Non Functional Requirements) and the cross-module features.

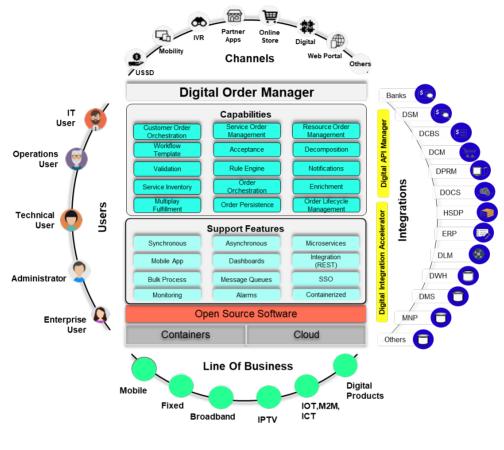
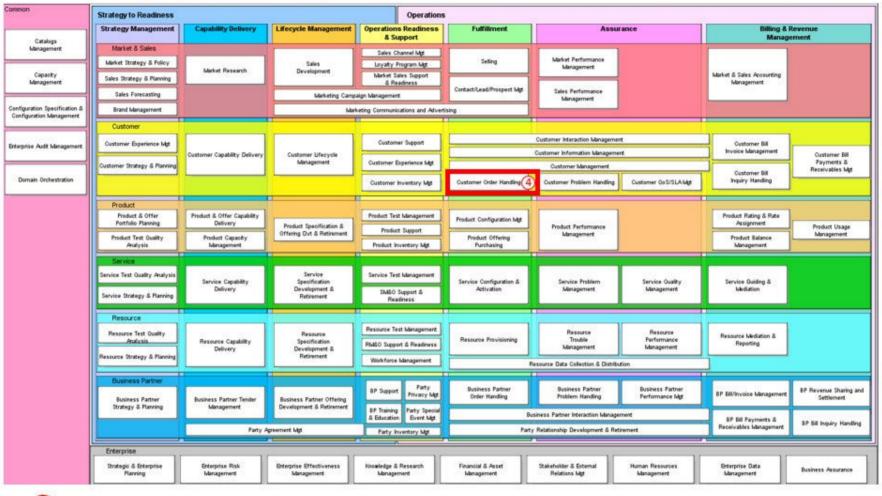


Figure 5 DOM Scope

#### 2.6 Business Process Framework Level 2 Process Scope

The following figure on next page represents the Business Process Framework Level 3 processes that were presented in scope for conformance certification.

| Level 3                                |
|--|
| 1.3.3.5 - Issue Customer Orders        |
| 1.3.3.7 - Close Customer Order         |
| 1.3.3.8 - Manage Order Fallout         |
| 1.3.3.9 - Customer Order Orchestration |



### eTOM Business Process Framework - v21.0 - Tecnotree DOM v5.0 - Conformance Footprint

Number of L3 processes included in scope for certification

Figure 6 DOM eTOM Scope

tmforum.org

### 3 Business Process Framework Assessment Overview

### 3.1 Mapping Technique Employed

Business Process Framework Level 3 descriptions are analyzed by focusing on implied tasks also referred to as implied functional requirements. (This is similar to how process decomposition can use Semantic Analysis). Each Business Process Framework process is supported by descriptive text. In many cases, each process is aligned and mapped to appropriate company documentation references solution, methodology or modeling material.

Color coded text as highlighted below is used as part of the process mapping whereby highlighted text indicates the level of support for a Level 4 process implied task:

- **GREEN** is used to highlight key words or key statements that are fully supported
- YELLOW is used to highlight key words/key statements that are partially supported
- GREY is used to highlight key words/key statements that are not supported
- No highlighting is used for words/statements that are irrelevant, just for reference or needed to complete the sentence.

As of February 2018, TM Forum allows mappings to be provided against Level-3 process elements when:

- L3s have relevant, consistent full detailed descriptions reflecting all L4 process elements in their decomposition (usually implied tasks identified and separated by bullet points)
- No decomposition to Level 4 processes was available for a particular L3 process, but the Level-3 mappings fulfil the condition described above, therefore the score awarded hereafter is for the Level 3 process in its entirety.

#### **Manual and Automated Support**

It is important to determine whether the implied task is supported by manual steps, automated steps, or a combination of both. In this document, "A", "M", or "AM" is used for each task to indicate that the step or steps is/are automated (A), manual (M), or both (AM).

#### TM Forum Note 1:

When process mappings are presented against Level 4 processes, the mappings are most often provided against the text in the "Mandatory" field for the process. In the event of the Mandatory field not being defined in the eTOM specification, the process mappings are in that case provided



against the Level 4 Extended description. If an Extended description is not defined, then the mapping is provided against the Brief description.

#### TM Forum Note 2:

Note that if a Level 3 process has not been decomposed to Level 4 processes in the Business Process Framework, in such cases the process mapping support is provided against the Level 3 process descriptions using the Mandatory/Extended/Brief description as per the guidelines explained for Level 4 based mappings in the previous note.



## 3.2 Scope of Conformance Certification (eTOM)

This document conveys information about the Business Processes implemented by Tecnotree's DOM - Digital Order Manager v 5.0 in accordance to the TM Forum Frameworks Version 21.0. It also maps the processes with the Level 2 and Level 3 frameworks Activities. The document covers the following five L3 Processes under Resource Provisioning.

### 3.3 List of Certified Processes- Chart (eTOM)

| TM Forum Assessment Scoping Document - Business Process Framework (eTOM) v21.0 |  |  |  |
|--|--|--|--|
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

#### Figure 7- Level 3 List of process certified

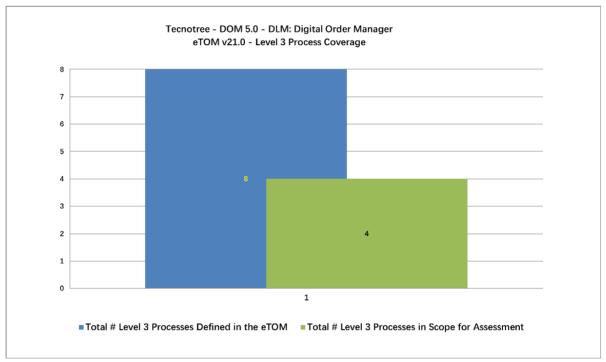


Figure 8- Level 3 process scope for certification



### **3.4 Business Process Framework – Scoring Guidelines**

This section provides the Process Mapping output from the self-assessment carried out by TM Forum Subject Matter Experts alongside supporting documentation made available for this purpose.

| Business Process Framework - Conformance Certification Methodology  |  |   |  |
|---|--|---|--|
| Process Level   | Process Level Conformance Score Qualifier  |   |  |
| Level 1 Process   | Not applicable   | Conformance Assessment shall not be carried out at this process level.  |  |
| Level 2 Process Not applicable  |  | A conformance level is not a warded to Level 2 processes in Frameworx Certification.<br>The Certification Report shall highlight the coverage within a Level 2 process submitted in<br>scope for an Assessment, in terms of number of Level 3 processes submitted for<br>assessment out of the total number defined in the Business Process Framework for the<br>Level 2 process.   |  |
| Level 3 Process   | Conformance Score is<br>awarded between<br>3.1 & 5.0                                 | The Conformance Score is awarded for each Level 3 process submitted in scope for the<br>Assessment.<br>The Conformance Score awarded can be a value between $3.1^* \& 5$ depending on the level<br>of coverage & conformance to the Level 3 process based on the alignment to the level 3<br>Implied Tasks as decomposed in the Level 4 process definitions. If a Level 3 process has<br>not been decomposed to Level 4 processes, the Level score is awarded according to<br>alignment to the Level 3 defined Implied Tasks. |  |
| Level 4 Process   | Level of conformance<br>is calculated as input<br>to parent Level 3<br>Process Score | Levels of conformance are calculated for Level 4 processes according to alignment to the individual implied tasks. Level 4 scores are summed and averaged to given an overall score for the parent Level 3 process.   |  |
| * In earlier Con  | formance Assessments   | s, scores were awarded to Level 1 & Level 2 processes using values 1 through to 3. For this reason, the Level 3 scores start from > 3.  |  |
|   |  | Additional Notes  |  |
|   | · · · · · · · · · · · · · · · · · · ·  | ented to define the assessment scope only. i.e. they shall not be assessed as self-<br>detail is not considered sufficient. A conformance level shall not be awarded for Level 1  |  |
| Note 2 - Level 2 processes shall be presented to define the assessment scope only. i.e. they shall not be assessed as self-<br>contained processes since the level of detail is not considered sufficient. A conformance level shall not be awarded for Level 2<br>processes. However, the Certification Report shall provide good indication of the coverage of the Level 2 process in terms of<br>number of contained Level 3 processes submitted in scope for the Assessment.  |  |   |  |
| Note 3 - The Conformance Assessment shall be carried out at process level 3 (if there are no level 4 process elements defined for<br>a specific level 3 in scope) or at level 4 (if there are level 4 process elements defined for a specific level 3 in scope). For each Level<br>3 process (when there are no level 4 processes available), conformance shall be deduced according to the documented support for<br>the process implied tasks.<br>For each Level 4 process (when available), conformance shall be deduced according to the documented support for the process<br>implied tasks, as decomposed and described in the Level 4 process descriptions. The score awarded for a Level 3 process, is<br>deduced according to the support mapped to the Level 4 processes/Implied Tasks. |  |   |  |
| Note 4 - In evaluating conformance to the standards, manual intervention shall not impact the conformance score granted.<br>However, any level of manual support shall be noted in the Conformance Report and Detailed Results Report. This note<br>specifically applies to Product & Solution Assessments.   |  |   |  |
| Note 5 - Processes that are supported via manual implementation only, are not considered in scope for the Assessment. This note specifically applies to Product & Solution Assessments.   |  |   |  |

Figure 9- TM Forum Business Process Framework: Conformance Scoring Rules



#### 3.5 Business Process Framework – Process Mapping Descriptions

This section provides the mapping of Business Process Framework v21.0 against the processes performed by Tecnotree's DOM - Digital Order Manager v 5.0. The self-assessment was reviewed by TM Forum Subject Matter Experts alongside supporting documentation provided.

#### 3.5.1 Customer Domain

#### 3.5.1.1 Mapping Details & Supporting Evidence

The documented mapping information for all Level 3 processes in scope for the '1.3 – Customer Domain' business processes are available from this link.

Mappings and supporting evidence were presented for the following L3 processes:

#### 1.3.3 - Customer Order Handling

- 1.3.3.5 Issue Customer Orders
- 1.3.3.7 Close Customer Order
- 1.3.3.8 Manage Order Fallout
- 1.3.3.9 Customer Order Orchestration



### 3.6 Conformance Result

This Section details the Scores awarded to reflect Conformance to the Business Process Framework components of eTOM v21.0.

| TM Forum Open Digital Architecture v.21.0 Assessment Scoring Document - Business Process Framework (eTOM) |                              |  |                            |
|---|------------------------------|--|----------------------------|
|   | Company:                     | Tecnotree                              |                            |
| Product:<br>Assessment Type:  |                              | DOM: Digital Order Manager             | Contification Final Conner |
|   |                              | Product                                | Certification Final Scores |
| Numbe   | er of L3 Processes in Scope: | 4                                      | for Level-3 Process        |
| Level 1   | Level 2                      | Level 3                                | Elements                   |
| 1.3 - Custor  | ner Domain                   |  |                            |
|   | 1.3.3 - Customer Order Handl | ing                                    |                            |
|   |                              | 1.3.3.5 - Issue Customer Orders        | 5                          |
|   |                              | 1.3.3.7 - Close Customer Order         | 5                          |
|   |                              | 1.3.3.8 - Manage Order Fallout         | 5                          |
|   |                              | 1.3.3.9 - Customer Order Orchestration | 5                          |

Figure 10- - eTOM Conformance Scores Summary



### 3.7 Business Process Framework – Conformance Result Summary

This Section provides a graphical view of the conformance levels granted to the Level 3 Processes presented in scope for Tecnotree's DOM - Digital Order Manager v 5.0. Each Level 3 process was measured using a Business Process Framework (eTOM) conformance score according to the level of Conformance – Full Conformance (Score = 5) or Partial Conformance (Score below 5)

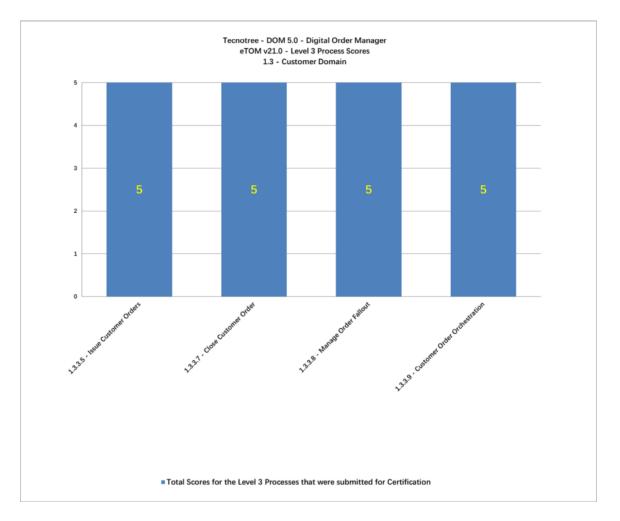


Figure 11- eTOM Conformance Scores