

introducing

TM Forum API conformance certification badges

As members achieve Open API <u>conformance</u> <u>certification</u>, they earn certification badges which they can use to promote the certification of their software products and solutions. Benefits of achieving Open API conformance certification include TM Forum promotion of these certifications:

Publication on tmforum.org

Certification report

Added to company profile webpage

Certification badge

TM Forum has worked with our members to release more than 50 Open APIs through a <u>dedicated</u> <u>portal</u>. These Open APIs enable an open digital ecosystem, provide critical management functionality to digital services, reduce time-to-market, and improve cost-effectiveness and revenue sharing.

Additional benefits are offered for companies achieving multiple Open API conformance certifications, as outlined below:



Number of APIs certified

1-3

Marketing

Each API entered in <u>certification</u> <u>table</u>



Number of APIs certified

4-9

Marketing

Congratulations through TM Forum Social Media channels



Number of APIs certified

10-19

Marketing

Bespoke 'My API Story' created by TM Forum for your company



Number of APIs certified

20+

Marketing

Customized joint marketing package (e.g. Global Architecture Forum webinar, press release...)



Number of APIs certified

50+

Marketing

A bespoke video interview on 'My API Story' created by TM Forum for your company

Members may certify the same API in different implementations (eg in two different commercial products), in which case each certified API implementation will count independently towards earning the tier badges.