

ready for **ODA** program

As a member who achieves Ready for ODA (RfODA) status, TM Forum will amplify your success through robust marketing support to help inform the marketplace and help celebrate your success.

Technology providers with RfODA status:

Gold Odie digital recognition

Showcase your achievement with the Gold Odie logo displayed on your relevant product pages in TM Forum's ODA Component Directory.



Physical recognition with a Gold Odie

Official ceremony to receive the Gold Odie for your first product(s).

Prominent company logo placement

Your company logo featured on the Ready for ODA webpage on tmforum.org.

Marketing collateral inclusion

Your organization will be featured in ODA marketing collateral, including prominent visibility at TM Forum's flagship event - DTW- Ignite.

Press and more

Align with ODA press releases and other miscellaneous additional features to maximize your exposure (subject to availability and content requirements).

Social media coverage

Congratulations through TM Forum social media.

TM Forum Industry Showcase opportunity at DTW event

The chance to demonstrate your solution at the TM Forum Showcase stage at DTW - Ignite (subject to availability).

ODA Unboxed showcase

Your success story takes center stage in our ODA Unboxed campaign, featuring your case study on the tangible business benefits of ODA. This feature will be extensively promoted via TM Forum channels, including the website, social media, newsletters, and more.

[Learn more about ODA for CSPs](#)

[Learn more about ODA for Vendors](#)

[View ODA Component Directory](#)