

running on ODA program

As a member who achieves Running on ODA (RoODA) status, TM Forum will amplify your success through robust marketing support to help inform the marketplace and help celebrate your success.

CSPs with RoODA status:



Recognition with a Gold Odie

An official ceremony to receive your Gold Odie, acknowledging your Running on ODA status.

An interview for Inform

An interview with your expert, which takes a closer look at the challenges and benefits of specific technology choices/deployments with the focus on your ODA journey. Published on our Inform news channel and featured in the weekly 'Stay informed' newsletter.

ODA Unboxed showcase

Your success story takes center stage in our ODA Unboxed campaign, featuring your case study on the tangible business benefits of ODA. This feature will be extensively promoted via TM Forum channels, including the website, social media, newsletters, and more.

Marketing collateral inclusion

Your organization will be featured in ODA marketing collateral, including prominent visibility at TM Forum's flagship event - DTW- Ignite.

Prominent company logo placement

Your company logo featured on the Ready for ODA webpage on tmforum.org.

Press and more

Align with ODA press releases and other miscellaneous additional features to maximize your exposure (subject to availability and content requirements).

TM Forum Industry Showcase opportunity at DTW event

The chance to demonstrate your solution at the TM Forum Showcase stage at DTW - Ignite (subject to availability).

Social media coverage

Congratulations through TM Forum social media.

[Learn more about ODA for CSPs](#)

[Learn more about ODA for Vendors](#)

[View ODA Component Directory](#)