

Solution Conformance Certification Report

Business Process Framework (eTOM) &
Information Framework (SID)

For:

Jio Platforms Limited

Jio B2C System - ODA-C-Jio Assist

July 2025



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1 Introduction

1.1 Executive Summary

This document provides details of JIO B2C System for JIO-Assist, against the following ODA Core Frameworks:

- Business Process Framework (eTOM) version 24.0
- Information Framework (SID) version 24.0

The assessment included a review of the methodology approach to process and information modeling, respectively against the TM Forum's Business Process Framework (eTOM) and the Information Framework (SID) according to the specific processes and entities submitted in scope for the Assessment.

For more information on JIO B2C System for JIO Assist, please contact:

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For any additional information on this ODA Conformance Certification Report, please contact TM Forum at: conformance@tmforum.org.



2 Solution Overview

2.1 About JIO

Reliance Jio has revolutionized the Indian telecom and digital services landscape, bringing affordable, high-speed connectivity to millions. Since its launch, Jio has been at the forefront of digital transformation, democratizing data access and fostering innovation across industries. With a customer-first approach, Jio's cutting-edge technologies, including 4G LTE, 5G, fiber broadband, and Al-driven solutions, empower businesses and individuals alike.

Jio's impact extends beyond connectivity, driving advancements in digital payments, cloud computing, and enterprise solutions. The company's Open Digital Architecture (ODA)-based platforms enable scalable and modular solutions, ensuring seamless integration across industries. Jio's AI-powered customer service and CRM solutions enhance customer experience while optimizing operational efficiency.

By embracing sustainability and digital inclusion, Jio supports India's vision of a self-reliant digital economy. Initiatives like rural broadband expansion, IoT-driven smart cities, and industry-focused automation highlight Jio's commitment to People, Profit, and Planet. Jio's innovation ecosystem fosters collaboration with startups and enterprises, accelerating the adoption of next-generation technologies.

Through continuous investment in digital infrastructure and disruptive technologies, Jio remains a driving force in India's digital revolution, enabling businesses, enhancing lives, and shaping the future of connectivity.

Jio has created an eco-system comprising of network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. Since launch of its commercial operations in 2016, it has been redefining benchmarks, setting new milestones, inspiring unprecedented adoption, usage, and service metrics that are among the best in the industry.

For more information on our products and services, visit our website at: www.jio.com



2.2 Solution Functionality / Capability

JioAssist breaks traditional boundaries in contact center customer support by offering a truly device-agnostic, responsive and user-friendly platform. JioAssist is built on a modular, API-driven architecture leveraging REST APIs, microservices, and microfrontends. It empowers contact center agents with advanced features such as diagnostic widgets, proactive badges, contextual knowledge management (KM), and Trouble-to-Resolution (T2R) automation. These capabilities deliver real-time insights, enabling agents to resolve customer issues swiftly and accurately. By unifying multiple applications into a single, streamlined interface, JioAssist simplifies workflows and significantly enhances agent productivity. The platform's adoption of open-source technologies, horizontal scalability, and elimination of proprietary dependencies make it a cost-effective, flexible, and sustainable alternative to traditional IT systems.

2.2.1 Key Features:

1. Automation at the Core

JioAssist leverages intelligent automation to enhance efficiency and problem-solving:

- 1. **Dynamic Diagnostic Widgets** Provide real-time insights and anomaly detection for proactive issue resolution.
- 2. **Proactive Badges** Highlight potential concerns, enabling agents to take pre-emptive action.
- 3. **Automated Journeys** Auto-fill forms for **Service Requests (SR)** and **Lead Creation**, seamlessly integrating customer data.
- 4. **Auto Answer T2R (Trouble to Resolve) Questions** Reduces agent effort by automatically resolving transactional queries.
- 5. **Integrated Network Diagnostics** Map-driven insights on **coverage, congestion, outages, and barring** for real-time network visibility.
- 6. **Custom-Built CTI Integration** Built using Genesys PSDK framework, it provides a smooth agent experience with seamless interaction handling and customer context.
- 7. **Contextual Knowledge Management** Displays relevant customer data and knowledge resources on a single screen for quick resolution.

2. Cloud-Ready Scalability

Designed for high performance and adaptability, JioAssist ensures seamless operations at any scale:

1. **Microservices & Micro Frontends Architecture** – Enables modular, independent, and scalable deployments.



- 2. **Cloud-Native Infrastructure** Built on **Kubernetes, Kafka, and ELK Stack** for real-time monitoring, high availability, and fault tolerance.
- 3. **Fully Automated Deployments** Aligned with Azure **DevOps best practices**, ensuring agility, reliability, and compliance.



2.2.2 Architecture

JioAssist is a modular, API-driven platform designed for seamless customer support and operational efficiency. It leverages Microservices and Micro Frontends architecture, ensuring scalability, flexibility, and real-time responsiveness.

Key Architectural Components:

- 1. **Micro Frontends-Based UI** Context-aware, dynamically loaded interface for personalized agent interactions.
- 2. **Microservices & API-First Approach** Independent, scalable services enabling seamless integrations.
- 3. **Custom CTI Integration** Provides real-time call handling with contextual customer data.
- 4. **Automation & AI-Driven Workflows** Enabling auto-fill forms, proactive diagnostics, and AI-powered auto-answering capabilities to streamline the **Trouble-to-Resolve (T2R)** process followed by advisors.
- 5. **Network Diagnostics** Map-driven insights into coverage, congestion, and outages (Power by Jio Coverage Platform).
- 6. **Cloud-Native & DevOps Ready** Kubernetes, Kafka, and ELK Stack for high availability and monitoring.

JioAssist's **highly modular architecture** ensures rapid adaptability, seamless integrations, and operational excellence across Jio Care ecosystem.



JIO B2C - JioAssist System Component Level Architecture

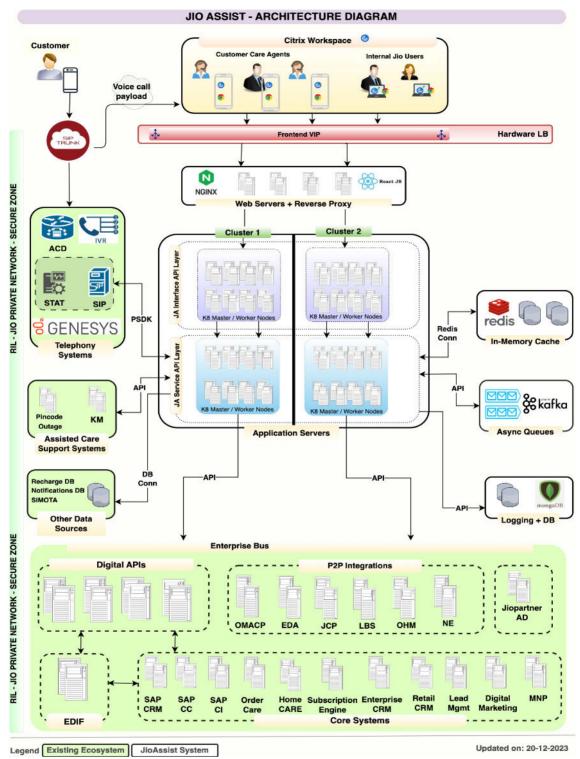


Figure 1 – JIO B2C System for JIO Assist – Architecture Diagram



2.3 JIO B2C JioAssist - Benefits

JioAssist Architecture provides these benefits:

- 1. **Enhanced Agent Efficiency** Al-driven automation reduces manual efforts, enabling faster issue resolution.
- 2. **Seamless Omni-Channel Support** Unified customer view across voice, chat, and digital touchpoints.
- 3. **Scalable & Resilient Infrastructure** Cloud-native design allows seamless scaling with demand
- 4. **Proactive Issue Resolution** Real-time diagnostic widgets ensure quick problem identification and action.
- 5. **Improved Customer Experience** Faster resolution, contextual knowledge, and automated workflows.

Overall, **JioAssist is a modern, robust, and highly scalable platform** that empowers Jio's customer service teams by **enhancing efficiency, ensuring flexibility, and driving superior customer engagement**.



Business Process Framework v24.0 – JIO B2C System for JioAssist – Conformance Scope

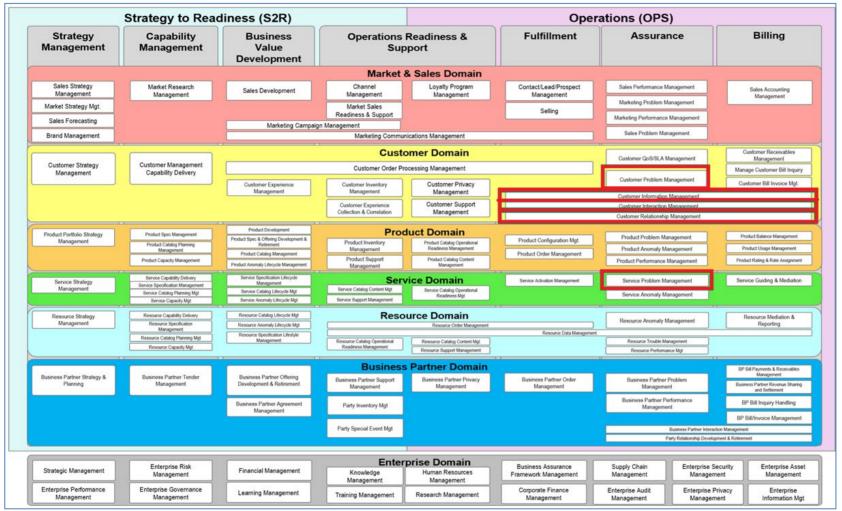


Figure 2 - Process coverage for JIO B2C System for JioAssist - Conformance Certification



Information Framework v24.0 – JIO B2C System for JioAssist – Conformance Scope

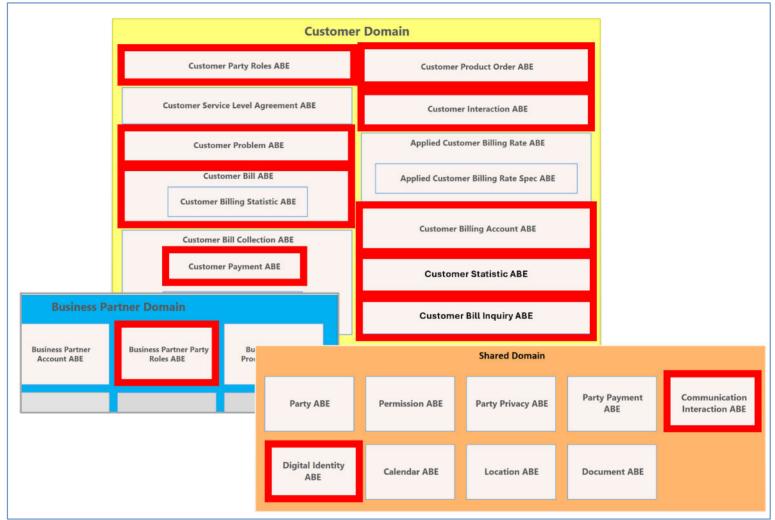


Figure 3 - ABE coverage for Jio B2C System for JioAssist - Conformance Certification



3 Business Process Framework Assessment Overview

3.1 Mapping Technique Employed

Business Process Framework Level 3 descriptions are analyzed by focusing on implied tasks also referred to as implied functional requirements. (This is similar to how process decomposition can use Semantic Analysis). Each Business Process Framework process is supported by descriptive text. In many cases, each process is aligned and mapped to appropriate company documentation references solution, methodology or modeling material.

Color coded text as highlighted below is used as part of the process mapping whereby highlighted text indicates the level of support for a Level 3 or a Level 4 implied task within a process element:

- GREEN is used to highlight key words or key statements that are fully supported
- YELLOW is used to highlight key words/key statements that are partially supported
- GREY is used to highlight key words/key statements that are not supported
- No highlighting is used for words/statements that are irrelevant, just for reference or needed to complete the sentence.

Manual and Automated Support

It is important to determine whether the implied task is supported by manual steps, automated steps, or a combination of both. In this document, "A", "M", or "AM" is used for each task to indicate that the step or steps is/are automated (A), manual (M), or both (AM).

TM Forum Note 1:

When process mappings are presented against Level 3 processes, such mappings are provided against the process' extended description. If an Extended Description is not defined, then the mapping is provided against the Brief Description.



3.2 Scope of Conformance Certification List (eTOM)

This document conveys information about the Business Processes implemented by for JIO B2C System for JioAssist in accordance to the TM Forum Business Process Framework. It also maps the processes with the Level 2 and Level 3 frameworks' business activities. The document covers the following L2 and L3 Processes in scope for certification.

Process	Process identifier	Level Domain
Customer Relationship Management	1.3.4	2 Customer Domain
Customer Interaction Management	1.3.5	2 Customer Domain
Customer Information Management	1.3.6	2 Customer Domain
Customer Problem Management	1.3.7	2 Customer Domain
Service Problem Management	1.4.6	2 Service Domain
Enable Retention & Loyalty	1.3.4.1	3 Customer Domain
Terminate Customer Relationship	1.3.4.4	3 Customer Domain
Create Customer Interaction	1.3.5.1	3 Customer Domain
Update Customer Interaction	1.3.5.2	3 Customer Domain
Close Customer Interaction	1.3.5.3	3 Customer Domain
Log Customer Interaction	1.3.5.4	3 Customer Domain
Track and Manage Customer Interaction	1.3.5.6	3 Customer Domain
Authenticate User	1.3.5.8	3 Customer Domain
Customer Interface Management	1.3.5.9	3 Customer Domain
Update Customer Data	1.3.6.2	3 Customer Domain
Notify Customer Data Change	1.3.6.3	3 Customer Domain
Isolate Customer Problem	1.3.7.1	3 Customer Domain
Track & Manage Customer Problem	1.3.7.3	3 Customer Domain
Close Customer Problem Report	1.3.7.4	3 Customer Domain
Correct & Recover Customer Problem	1.3.7.6	3 Customer Domain
Diagnose Service Problem	1.4.6.2	3 Service Domain
Correct & Resolve Service Problem	1.4.6.3	3 Service Domain

Figure 4- JIO B2C System for JioAssist – Level 2 & Level 3 processes in scope



3.3 Scope of eTOM Conformance Certification - (Graph) Customer **Problem Management**

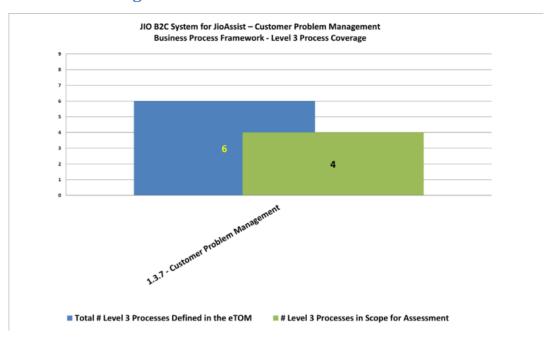


Figure 5- Level 3 process scope for certification – 1.3.7-Customer Problem Management

3.4 Scope of eTOM Conformance Certification - (Graph) Customer **Information Management**

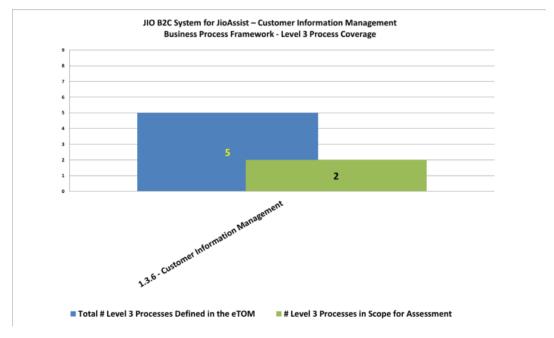


Figure 6- Level 3 process scope for certification – 1.3.7-Customer Information Management



3.5 Scope of eTOM Conformance Certification - (Graph) Customer **Interaction Management**

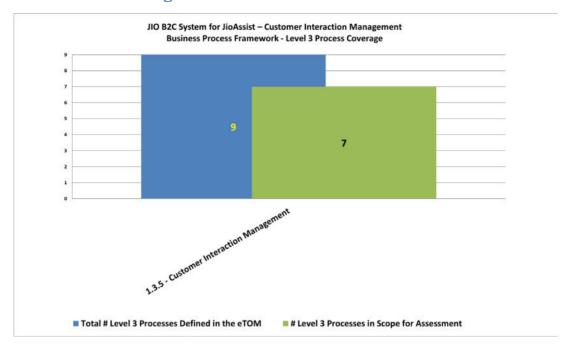


Figure 7- Level 3 process scope for certification – 1.3.5-Customer Interaction Management

3.6 Scope of eTOM Conformance Certification - (Graph) Customer **Relationship Management**

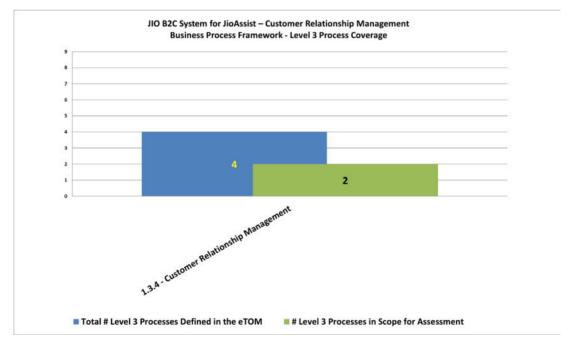


Figure 8- Level 3 process scope for certification – 1.3.4-Customer Relationship Management



3.7 Scope of eTOM Conformance Certification – (Graph) Service Problem **Management**

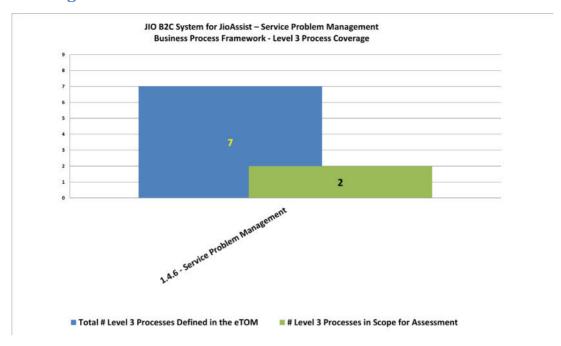


Figure 9- Level 3 process scope for certification – 1.4.6-Service Problem Management



3.8 Business Process Framework - Scoring Guidelines

This section provides the Process Mapping output from the self-assessment carried out by TM Forum Subject Matter Experts alongside supporting documentation made available for this purpose.

Business Process Framework (eTOM) - Conformance Scoring Methodology						
Process Level	Conformance Score	Qualifier				
Level 1 Process	Not applicable	Conformance Assessment shall not be carried out at this process level.				
Level 2 Process	Not applicable	A conformance level is not awarded to Level 2 processes in Frameworx Certification. The Certification Report shall highlight the coverage within a Level 2 process submitted in scope for an Assessment, in terms of number of Level 3 processes submitted for assessment out of the total number defined in the Business Process Framework for the Level 2 process.				
Level 3 Process	Conformance Score is awarded between 3.1 & 5.0	 The Conformance Score is awarded for each Level 3 process submitted in scope for the Assessment. The Conformance Score awarded can be a value between 3 & 5 depending on the level of coverage & conformance to the Level 3 process based on the alignment to the level 3 process definitions. A score of 5 indicates that the process is fully conformant with no deviations. A score of 4.5 indicates a process that is almost fully conformant, but displays some minor deviations from the standard. A score of 4.0 indicates a process that is partially conformant as it displays some deviations (not severe but not minor either) from the standard. A score of 3.5 indicates a process that is partially conformant as it displays major deviations from the standard. A score of 3.0 indicates a process that is not conformant as it displays no alignment or conformance at all with the standard. 				

^{*} In earlier Conformance Assessments, scores were awarded to Level 1 & Level 2 processes using values 1 through to 3. For this reason, the Level 3 scores start from > 3.

Note 1 - Level 1 processes shall be presented to define the assessment scope only. i.e. they shall not be assessed as self-contained processes since the level of detail is not considered sufficient. A conformance level shall not be awarded for Level 1 processes.

Note 2 - Level 2 processes shall be presented to define the assessment scope only. i.e. they shall not be assessed as self-contained processes since the level of detail is not considered sufficient. A conformance level shall not be awarded for Level 2 processes. However, the Certification Report shall provide good indication of the coverage of the Level 2 process in terms of number of contained Level 3 processes submitted in scope for the Assessment.

Note 3 - The Conformance Assessment shall be carried out at process level 3. For each Level 3 process, conformance shall be deduced according to the support for the process implied tasks, as decomposed and described in the underlying process descriptions. The score awarded for a Level 3 process, is deduced according to the support mapped to the Level 3 processes/Implied Tasks.

Note 4 - In evaluating conformance to the standards, manual intervention shall not impact the conformance score granted. However, any level of manual support shall be noted in the Conformance Report and Detailed Results Report. <u>This note specifically applies to Product & Solution Assessments.</u>

Note 5 - Processes that are supported via manual implementation <u>only</u>, are not considered in scope for the Assessment. <u>This note specifically applies to Product & Solution Assessments.</u>

Figure 10- TM Forum Business Process Framework: Conformance Scoring Rules



3.9 Business Process Framework - Process Mapping Descriptions

This section provides the mapping of Business Process Framework against the processes supported by JIO B2C System for JioAssist.

The self-assessment was reviewed by TM Forum Subject Matter Experts alongside supporting documentation provided.

3.9.1 Mapping Details & Supporting Evidence

The documented mapping information for all Level 3 business processes in scope is available from the following link:

Link to mapping document



3.10 Conformance Results - Chart (eTOM) - Customer Domain

This Section details the Scores awarded to reflect Conformance to the Business Process Framework (eTOM).

	TM Forum	n Assessment Scoping Document - Business Process Framework (eTOM) v24.0	
	Member:	JIO	
	Solution:	JIO B2C System for JioAssist — Customer Problem Management	Level 3 Process
	Assessment Type		Elements
#	of L3 Processes in Scope:	4	Scores achieved
Level 1	Level 2	Level 3	
1.3 - Custo	mer Domain		
	1.3.7 - Customer Problem	n Management	
		1.3.7.1 - Isolate Customer Problem	5/5
		1.3.7.3 - Manage Customer Problem Coordination	4/5
		1.3.7.4 - Close Customer Problem Report	4.5/5
		1.3.7.6 - Correct & Recover Customer Problem	4.5/5

Figure 11- - eTOM Conformance Scores Summary – Customer Problem Management

	TM Forun	n Assessment Scoping Document - Business Process Framework (eTOM) v24.0	
	Member:	JIO	
Solution:		JIO B2C System for JioAssist — Customer Information Management	Level 3 Process
	Assessment Type	Solution	Elements
#	of L3 Processes in Scope:	2	Scores achieved
Level 1	Level 2	Level 3	
1.3 - Custo	mer Domain		
	1.3.6 - Customer Informa	ition Management	
		1.3.6.2 -Update Customer Data	4/5
		1.3.6.3 - Notify Customer Data Change	4/5

Figure 12- - eTOM Conformance Scores Summary - Customer Information Management

	TM Forun	n Assessment Scoping Document - Business Process Framework (eTOM) v24.0	
	Member:	JIO	
	Solution:	JIO B2C System for JioAssist — Customer Interaction Management	Level 3 Process
	Assessment Type		Elements
#	of L3 Processes in Scope:	7	Scores achieved
Level 1	Level 2	Level 3	
1.3 - Custo	mer Domain		
	1.3.5 - Customer Interact	ion Management	
		1.3.5.1 - Create Customer Interaction	5/5
		1.3.5.2 - Update Customer Interaction	5/5
		1.3.5.3 - Close Customer Interaction	5/5
		1.3.5.4 - Log Customer Interaction	5/5
		1.3.5.6 - Track and Manage Customer Interaction	4.5/5
		1.3.5.8 - Authenticate User	5/5
		1.3.5.9 - Customer Interface Management	4/5

Figure 13- - eTOM Conformance Scores Summary - Customer Interaction Management



	TM Forun	n Assessment Scoping Document - Business Process Framework (eTOM) v24.0	
	Member:	JIO	
	Solution:	JIO B2C System for JioAssist — Customer Relationship Management	Level 3 Process
	Assessment Type	Solution	Elements
#	of L3 Processes in Scope:	7	Scores achieved
Level 1	Level 2	Level 3	
1.3 - Custo	mer Domain		
	1.3.4 - Customer Relation	nship Management	
		1.3.4.1 - Enable Retention & Loyalty	4.5/5
		1.3.4.4 - Terminate Customer Relationship	4.5/5

Figure 14- - eTOM Conformance Scores Summary - Customer Relationship Management

3.11 Conformance Results - Chart (eTOM) - Service Domain

This Section details the Scores awarded to reflect Conformance to the Business Process Framework (eTOM).

	TM Forur	n Assessment Scoping Document - Business Process Framework (eTOM) v24.0	
	Member:	JIO	
	Solution:	JIO B2C System for JioAssist — Service Problem Management	Level 3 Process
	Assessment Type	Solution	Elements
#	of L3 Processes in Scope:	7	Scores achieved
Level 1	Level 2	Level 3	
1.4 - Servi	ce Domain		
	1.4.6 - Service Problem N	N anagement	
		1.4.6.2 - Diagnose Service Problem	4.5/5
		1.4.6.3 - Correct & Resolve Service Problem	4.5/5

Figure 15- - eTOM Conformance Scores Summary – Service Problem Management



3.12 Conformance Results - Graph (eTOM) - Customer Domain

This Section provides a summary graph of the scores awarded to reflect Conformance to the Business Process Framework (eTOM).

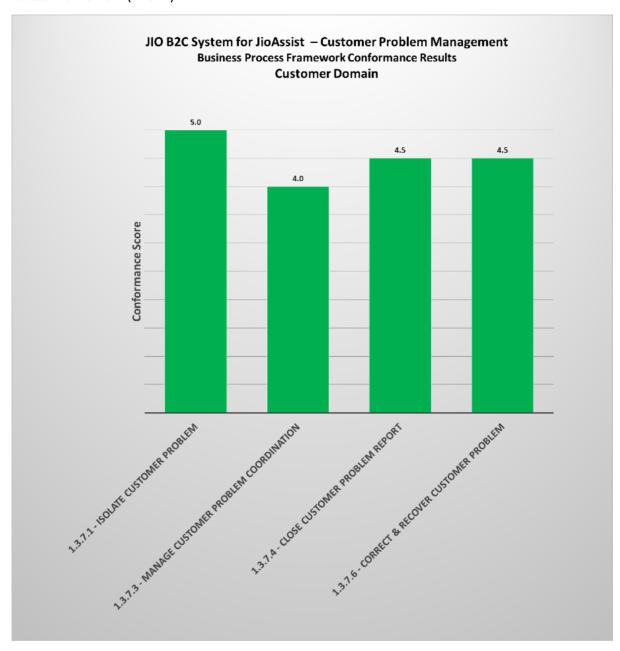


Figure 16- - eTOM Conformance Scores Summary Graph - Customer Problem Management



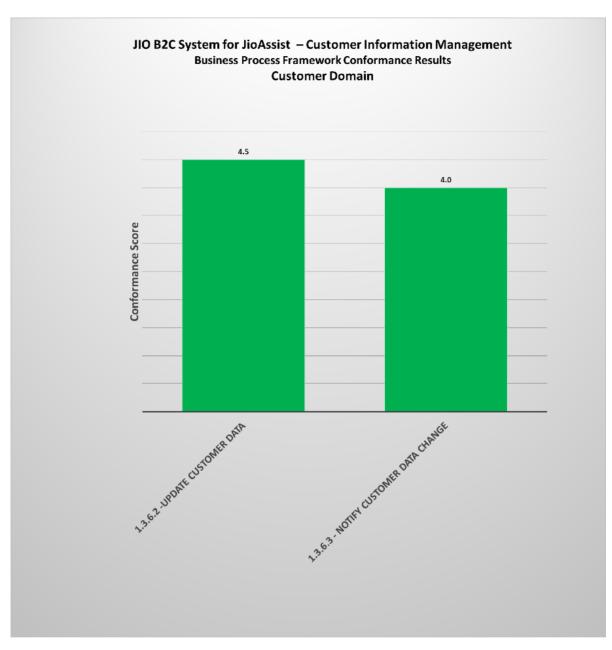


Figure 17- - eTOM Conformance Scores Summary Graph – Customer Information Management



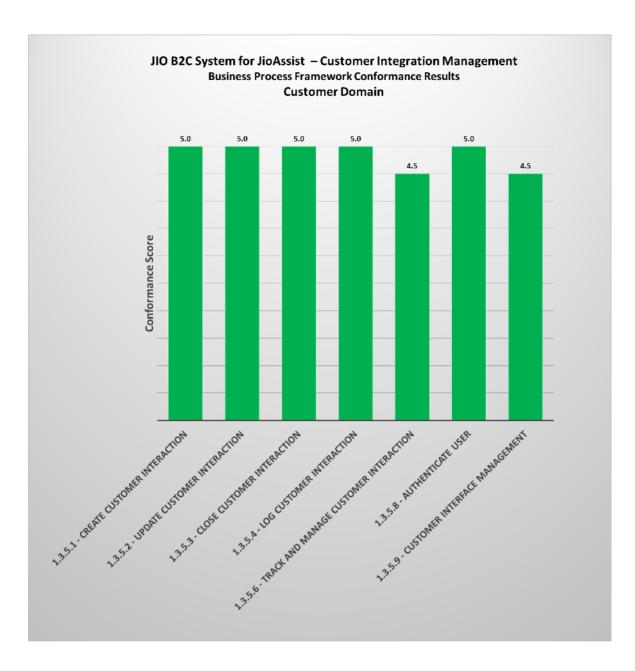


Figure 18- - eTOM Conformance Scores Summary Graph — Customer Integration Management



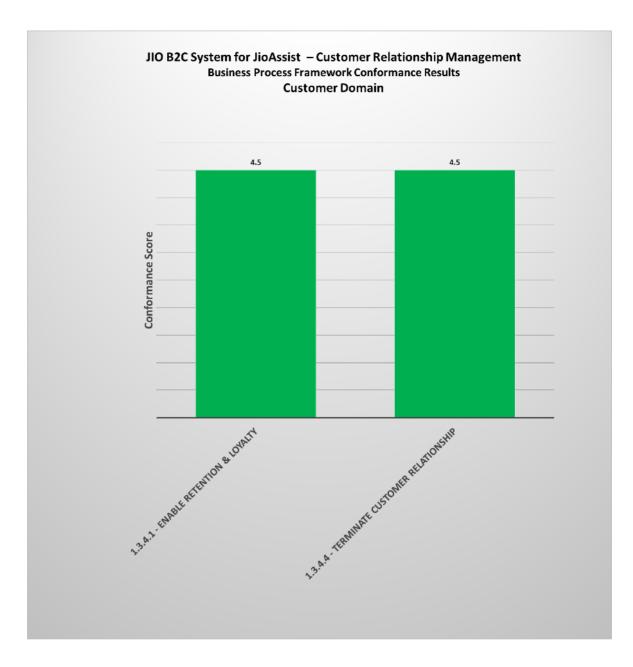


Figure 19- - eTOM Conformance Scores Summary Graph - Customer Relationship Management



3.13 Conformance Results - Graph (eTOM) - Service Domain

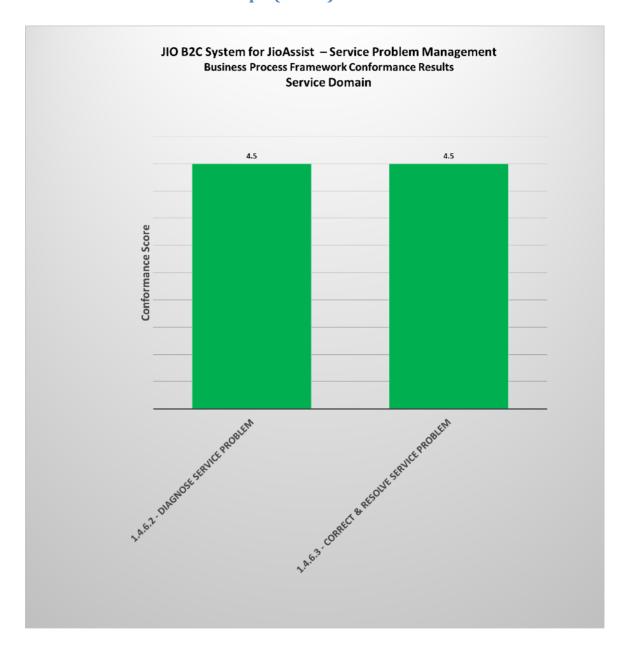


Figure 20- - eTOM Conformance Scores Summary Graph – Service Problem Management



4 Information Framework Assessment Overview

4.1 Mapping Technique Employed

The certification scope defines the list of Information Framework (SID) ABEs (Aggregate Business Entities) for which mapping support is reviewed during the assessment. For each of the ABEs defined in scope for the assessment, the organization undergoing the assessment must map their information model to the core entities and dependent entities and the required and optional attributes for each entity, as defined in the SID model, according to what is supported for the product/solution under assessment.

4.2 Scope of Conformance Certification (SID)

Jio B2C System for JioAssist Customer Domain = 9 ABEs / Business Partner Domain = 1 ABE / **Shared Domain = 2 ABEs Customer Domain Customer Product Order ABE Customer Billing Account ABE Customer Bill Inquiry ABE Customer Bill ABE Customer Payment ABE Customer Statistic ABE Customer Problem ABE Customer Party Roles ABE Customer Interaction ABE Business Partner Domain Business Partner Party Roles ABE Shared Domain Digital Identity ABE Communication Interaction ABE**

Figure 21 - Jio B2C System for JioAssist -SID ABEs Certification Scope (List)



4.3 Detailed Conformance Mapping Summary (SID)

The data in these c	olumns is based on the Information F	ramework (SID) Release	24.0 Information Model			For use during <u>Self-Assessme</u> Frameworks Co	nts by Organisation undergoing ODA informance Assessment	Member & TM Forum comments	_
Predefined SID	Model Data - Please do not modify da	ita in these columns - Fo	r TM Forum use only			For Member Us	e - Mandatory Mapping	Comments w.r.t. Mapping Review	
ABE name	Entity name	Attribute name	Attribute origin	Item Type	Conformance	Member Mapping:	Member Mapping:	For comments impacting full conformance, please use red font.	ABE Conformane
stomer Product Order ABE			- 1		Result	ENTITY	ATTRIBUTE		Score Adopt
stomer Product Order Abe				ABE	Y			<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Very High Conforman
stomer Product Order ABE	CustomerProductOrder			CE	Y	CustomerProductOrder		<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Score = 9.9
stomer Product Order ABE stomer Product Order ABE		assignedPriority assignedResponsibility	ProductOrder	со	N		Not available	<tmf-aad> Reviewed & ACKNOWLEDGED ✓</tmf-aad>	
stomer Product Order ABE		Date dueDate	ProductOrder ProductOrder	со	Y		confirmed_appointment.startDatetime confirmed_appointment.endDateTime	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Product Order ABE		expectedCompletionD	ProductOrder	co	Y		confirmed_appointment.endDateTime	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Product Order ABE		purchaseOrderNumbe	ProductOrder	со	Y		order_ref_number	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	
stomer Product Order ABE		requestedCompletion	ProductOrder	со	Y		preffered_appointment.endDatetime	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	
stomer Product Order ABE		Date requestedStartDate	ProductOrder	со	Y		preffered_appointment.startDatetime	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Product Order ABE stomer Product Order ABE		status type	ProductOrder ProductOrder	co	Y		Order_status type	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Product Order ABE		validFor description	ProductOrder RootEntity	co	Y		confirmed_appointment.endDateTime reasonDescription	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Product Order ABE stomer Product Order ABE		ID	RootEntity	CR	Y		order_ref_number	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Product Order ABE	CustomerProductOrderItem	name	RootEntity	CO DR	Y	CustomerProductOrderItem	scenario	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Product Order ABE stomer Billing Account ABE		status	ProductOrderItem	DR	Y		accountStatus	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Very High
				ABE	Y			<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Very High Conforman
stomer Billing Account ABE	CustomerBillingAccount			CE	Y	CustomerBillingAccount		<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Score = 9.7
stomer Billing Account ABE		creditLimit	CustomerBillingAccoun t	со	Y		credit limit	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	
stomer Billing Account ABE		pin	CustomerBillingAccoun t	со	N		Not available	<tmf-aad> Reviewed & ACKNOWLEDGED ✓</tmf-aad>	
stomer Billing Account ABE stomer Billing Account ABE		ID agma	Account	CR CO	Υ		account_id	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	
stomer Billing Account ABE		status	Account Account	co	Y		product_name accountStatus	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Billing Account ABE stomer Billing Account ABE	CustomerBillingAccountBalance	type	Account	CO DE	Y	CustomerBillingAccountBalance	billingType	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Billing Account ABE stomer Billing Account ABE		ID remainingAmount	AccountBalance AccountBalance	DR DR	Y		service_id outstanding balance	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Billing Account ABE		validFor	AccountBalance	DR	Y		outstanding_balance Billing_cycle_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Bill Inquiry ABE				ABE	Y			<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Full Conformar
stomer Bill Inquiry ABE	CustomerBillingInquiry			CE	Y	CustomerBillingInquiry	<u> </u>	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	Score = 10.
stomer Bill Inquiry ABE stomer Bill Inquiry ABE		description endDate	BusinessInteraction BusinessInteraction	CR CR	Y		interaction_title resolution_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Bill Inquiry ABE		ID	BusinessInteraction	CR	Y		interaction_id	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	
stomer Bill Inquiry ABE stomer Bill Inquiry ABE		startDate status	BusinessInteraction BusinessInteraction	CR CR	Y		Created_at interaction_status	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
tomer Bill ABE				ABE	Y			<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	Full Conformat
stomer Bill ABE	CustomerBill			CE	Y	CustomerBill	No attribute	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Score = 10
stomer Payment ABE				ABE	Υ .				Full Conformat
				ABE				<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	Score = 10.
stomer Payment ABE stomer Payment ABE	CustomerPayment	amount	PartyPayment	CE CR	Y	CustomerPayment	Credit_amount	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Payment ABE		date	PartyPayment	co	Υ		Transaction_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Payment ABE stomer Payment ABE		description direction	PartyPayment PartyPayment	co	Y		Payment_summary Debit_amount/credit_amount	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Payment ABE stomer Payment ABE		ID remainingAmount	PartyPayment PartyPayment	CR CO	Y		Reference_number current_charges	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Payment ABE		status	PartyPayment	co	Y		Transaction_status	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Payment ABE stomer Payment ABE	CustomerPaymentItem	appliedAmount	CustomerPaymentitem	DE DO	Y	CustomerPaymentItem	Current_charges	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Statistic ABE			,	ABE	Y			<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	Full Conforma
stomer Statistic ABE	ChurnRetentionStatistic			DE		ChurnRetentionStatistic	No attributes	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	Score = 10
stomer Problem ABE				ABE			No distributes	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ▼ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ▼</tmf-aad></tmf-aad>	Full Conforma
									Score = 10
stomer Problem ABE stomer Problem ABE	CloseCustomerProblemSummary	closeDate	CloseCustomerProblemS	DE DR	Y	CloseCustomerProblemSummary	resolution_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Problem ABE		description	ummary CloseCustomerProblemS	DO	Υ Υ				
stomer Problem ABE		ID	ummary CloseCustomerProblemS	DO	, Y		description	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Problem ABE	CustomerProblem		ummary	CE	, , ,	CustomerProblem	id	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ TMF-AAD> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Problem ABE		severity	CustomerProblem	co	Y		urgency	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Problem ABE stomer Problem ABE		description endDate	BusinessInteraction BusinessInteraction	CR CR	Y		description resolution_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Problem ABE		ID	BusinessInteraction	CR	Ÿ		id	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Problem ABE stomer Problem ABE		startDate status	BusinessInteraction BusinessInteraction	CR CR	Y		created_at status	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Problem ABE stomer Problem ABE	CustomerProblemTask	creationDate	CustomerProblemTask	DE DR	Y	CustomerProblemTask	created at	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Problem ABE		dueDate dueDate	CustomerProblemTask	DO	Y		estimated_resolution_time	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Problem ABE stomer Problem ABE		ID status	CustomerProblemTask CustomerProblemTask	DR DO	Y		id status	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
stomer Party Roles ABE				ABE	· ·			<imf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></imf-aad>	Full Conformat
	Contrario					Customer			Score = 10
stomer Party Roles ABE stomer Party Roles ABE	Customer	customerRank	Customer	CE	Y	Customer	Customer segment	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Party Roles ABE		status validFor	PartyRole PartyRole	CR CR	Y		accountStatus Validity.endDate	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Party Roles ABE		description	RootEntity	со	Y		name	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
tomer Party Roles ABE tomer Party Roles ABE		ID name	RootEntity RootEntity	CR CO	Y		account_id name	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
tomer Interaction ABE			·	ABE	Υ .			<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	Full Conforma
tomer Interaction ABF	CustomerDisputedAmount			DE		CustomerDisputedAmount			Score = 10
tomer Interaction ABE	- Jacomer prisputed Airhount	dueDate	DisputedAmount	DR	Y	sputeuAmount	estimated_resolution_time	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
tomer Interaction ABE		description endDate	BusinessInteraction BusinessInteraction	DR DR	Y		type_description resolution_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
stomer Interaction ABE		ID	BusinessInteraction	DR	Y		interaction_id	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Interaction ABE stomer Interaction ABE		startDate status	BusinessInteraction BusinessInteraction	DR DR	Y		interaction_status	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
tomer Interaction ABE	CustomerInquiry			CE	Y	CustomerInquiry		<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	
tomer Interaction ABE		description endDate	BusinessInteraction BusinessInteraction	CR CR	Y		Interaction_title resolution_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
tomer Interaction ABE		ID	BusinessInteraction BusinessInteraction	CR	Y		Interaction_id	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad>	
tomer Interaction ABE		startDate status	BusinessInteraction BusinessInteraction	CR CR	Y		created_at interaction_status	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
tomer Interaction ABE	CustomerInvoiceInquiry	description	BusinessInteraction	DE DR	Y	CustomerInvoiceInquiry	Interaction title	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	
tomer Interaction ABE		endDate	BusinessInteraction	DR	Y		resolution_date	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad>	
stomer Interaction ABE stomer Interaction ABE		ID startDate	BusinessInteraction BusinessInteraction	DR DR	Y		Interaction_id created at	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ♥</tmf-aad></tmf-aad>	
		startiJate status	BusinessInteraction	DR	÷		interaction_status	<tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓ <tmf-aad> Reviewed & Supporting Evidence ACKNOWLEDGED ✓</tmf-aad></tmf-aad>	

Figure 22 - Jio B2C System for JioAssist - SID Conformance Mapping - Customer Domain



Figure 23 - Jio B2C System for JioAssist - SID Conformance Mapping – Business Partner Domain



Figure 24 - Jio B2C System for JioAssist - SID Conformance Mapping - Shared Domain



4.4 Information Framework Conformance Results (List)

Jio B2C System for J	lioAssist	Jio B2C System for JioAssist			
Customer Domain	ABE Conformance Score Adoption	Business Partner Domain	ABE Conformand Score Adopti		
Customer Product Order ABE	Very High Conformance Score = 9.90	Business Partner Party Roles ABE	Full Conformance Score = 10.00		
Customer Billing Account ABE	Very High Conformance Score = 9.76				
Customer Bill Inquiry ABE	Full Conformance Score = 10.00	Jio B2C System for JioAssist			
Customer Bill ABE	Full Conformance Score = 10.00	Shared Domain	ABE Conformance Score Adoptic		
Customer Payment ABE	Full Conformance Score = 10.00	Digital Identity ABE	Full Conformance Score = 10.00		
Customer Statistic ABE	Full Conformance Score = 10.00	Communication Interaction ABE	Full Conformance Score = 10.00		
Customer Problem ABE	Full Conformance Score = 10.00				
Customer Party Roles ABE	Full Conformance Score = 10.00				
customer Interaction ABE	Full Conformance Score = 10.00				

Figure 25 - Jio B2C System for JioAssist -SID ABEs Certification Scores Achieved (List)



4.5 Information Framework Conformance Results (Graph)

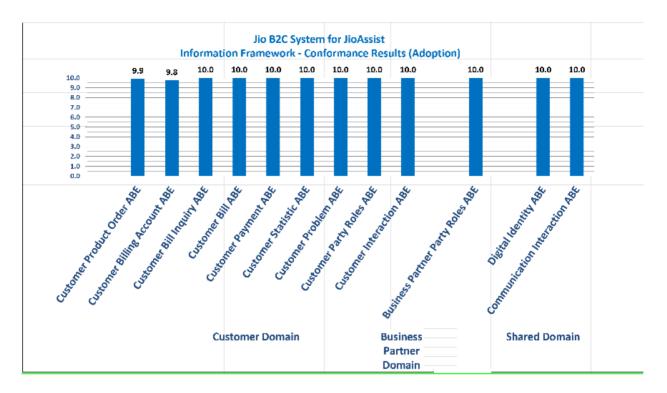


Figure 26 - Jio B2C System for JioAssist -SID ABEs Certification Scores Achieved (Graph)



4.5.1 Information Framework - Scoring Rules

Between 2013 (Frameworx 14.0) and the end of 2017, TM Forum applied a combined scoring method SEsed on two different categories of conformance scoring:

- 1. Information Framework Maturity
- 2. Information Framework Adoption

Starting on the 1st of January 2018, only one method has been retained instead of these two scoring methods (Maturity + Adoption). The use of two different methods made interpretation and understanding difficult and ambiguous for many of our members, on the ground of such experience, the TM Forum decided to keep only the "Adoption" scoring method and discard the "Maturity" scoring method.

Adoption scoring ensures a good SElance between qualitative and quantitative criteria on SID conformance criteria. The adoption scoring method consists of a range of scores from 1 to 10 which makes it intuitive and fair, it is also SEsed on weighted criteria e.g. core element, dependent, required, optional, etc.

4.5.2 Information Framework Adoption Conformance Scoring Methodology

As of Frameworx 14.0 SEsed Conformance Assessments, to recognize the overall adoption of the Information Framework SID Information model, the Information Framework Adoption Scoring system was introduced to complement the Maturity Levels that have been used since the launch of the Frameworx Conformance Program.

Adoption conformance is SEsed on an accumulative scoring system - i.e. scores are awarded for each element of an ABE to give an overall total Adoption score for the ABE – with elements in this context defined by core & dependent entities and required and optional attributes for both category of entity.

The scores for each element are calibrated according to relative weightings, according to the significance of each element e.g. core entity having higher weighting than dependent entities and required attributes having higher weighting than optional attributes. The relative weightings for each ABE 'element' are indicated in Table 1 - TM Forum Information Framework Adoption Conformance - Scoring Rules Table 1 below.



Information Framework - Adoption Conformance Scoring Guidelines						
SID Component	Weighted Scoring Calculation					
Lowest Level ABE	Equivalent – 1 score point					
Core Entity	Equivalent – 2 score points					
Core Entity Required Attribute	% equivalent * 2 [Must support min 50% of Required Attributes]					
Dependent Entity	% equivalent * 1.5					
Dependent Entities – Required Attributes	% equivalent * 1.5					
Core Entity – Optional Attributes	% equivalent * 1.2					
Dependent Entity – Optional Attributes	% equivalent * 0.8					

Adoption (Conformance S	Score Graduation

Non Conformance [Score = 1 to 3]	Very Low Conformance [3.0 < Score <= 4.0]	Low Conformance [4.0 < Score <= 5.0]	Conformance	High Conformance [6.0 < Score <= 8.0]	Conformance	Full Conformance [Score = 10.0]
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NOTES:

- 1. The score values for each SID component are added together to get the overall Adoption Conformance score.
- 2. If 50% of of the required attributes of Core entities are not supported, scores for following components are not applied as Adoption Conformance requires conformance to 50% of the required attributes of Core entities.
- 3. Adoption Score versus Maturity Level: Using the scoring category to recognise SID adoption, an assessed ABE for which there is equivalence to 2/3 required core attributes and 8/10 dependent entities would be awarded Maturity Level Score = 2.5 (Very Low Confomance) & Adoption Conformance score = 5.2 (Medium Conformance).

Figure 27 - TM Forum Information Framework Adoption Conformance - Scoring Rules



4.5.3 Additional Notes on Information Framework Conformance Adoption scoring:

- 1. For each level, according to what is required, a value is calculated based on the percentage of entities/attributes supported as appropriate. This will result in a decimal figure (rounded to one decimal place).
- 2. Adoption Scoring is based on the progressive scoring schema from the former "Maturity" scoring; however it provides additional flexibility in-so-far as it allows to score all attributes and entities in an assessed ABE. In the former "Maturity" scoring, when not all required attributes of the Core Entity were supported, the Maturity Level score would not progress to the next level, regardless of conformance to other "subordinate" components of the ABE (e.g. dependent entities, optional attributes). "Adoption" scoring fixes this constraint as it provides a weighting mechanism to score all elements supported, regardless of the absence of the core entity or/and required attributes.
- 3. A **core business entity** is an entity upon which other entities within the ABE are dependent. For example, Service in the Service ABE. A model should strive to attain as high a level of Information Framework (SID) conformance as possible. A core entity is also an entity whose absence in the ABE would make the ABE incomplete.
- 4. A **dependent entity** is one whose instances are dependent on an instance of a core entity. For example, a ServiceCharacteristic instance within the Service ABE is dependent upon an instance of the Service entity.
- 5. The score values for each SID component are added together to get the overall Adoption Conformance score.
- 6. If 50% of the required attributes of Core entities are not supported, scores for following categories are not applied as Adoption Conformance requires conformance to 50% of the required attributes of Core entities.